Dates of other sessions:

• Interviews: Tues 21 Feb, Wed 1 Mar (LG9)
• Job applications: Mon 27 Feb (LG9)
• NB dates may be subject to change – always check Moodle and careers e-newsletter
• Global Health Careers Forum – 22 Feb, 5.30-7.00 pm followed by networking (John Snow Lecture Theatre)
• Public Health Careers Forum – 8 Mar, 5.30-7.00 pm followed by networking (John Snow Lecture Theatre)
• Alumni networking – 29 Mar - tbc
LinkedIn Lab

Penny Longman
Careers Consultant
20 February 2017

Improving health worldwide

www.lshtm.ac.uk
What we will cover:

- Making the most of LinkedIn for:
  - Research
  - Networking
  - Your profile

Anything else?
Experience so far?

- Never used LinkedIn
- Have a profile but not actively using LinkedIn
- Regularly update profile
- Following a few organisations
- Researching alumni
- Reaching out to relevant people
Public Health England
Hospital & Health Care • 5,001-10,000 employees • London

11 people from your school were hired here. See all 3,061 employees ➔

See jobs Following 16,862 followers

About us
Public Health England (PHE) was set up on 1 April 2013 as an operationally autonomous executive agency of the Department of Health.

Our mission is to protect and improve the nation’s health and to address inequalities through working with national and local government, the NHS, industry and the voluntary and community sector.

Specialties
public health, infectious diseases, epidemiology, health protection, emergency response, national clinical trials, public health workforce, research.
London School of Hygiene and Tropical Medicine, U. of London

Career insights of 11,359 alumni

<table>
<thead>
<tr>
<th>Start year</th>
<th>End year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1900</td>
<td>2016</td>
</tr>
</tbody>
</table>

### Where they live
- United Kingdom: 4,427
- London, United Kingdom: 2,516
- United States: 1,334
- Canada: 497
- Switzerland: 424

### Where they work
- World Health Organization: 223
- Public Health England: 149
- NHS: 147
- UCL: 109
- UNICEF: 109

### What they do
- Healthcare Services: 3,764
- Research: 2,377
- Education: 1,614
- Business Development: 1,340
- Community and Social Services: 1,213

11,187 results
Networking

- Search LSHTM
- Search Alumni
- Filter by organisation
- Filter by what they do
- View profile
- Connect
- Add a note
Profile privacy

Edit your public profile
Choose how your profile appears in search engines

Who can see your connections
Choose who can see your list of connections

Viewers of this profile also viewed
Choose whether or not this feature appears when people view your profile

Sharing profile edits
Choose whether your network is notified about profile changes

Profile viewing options
Choose whether you’re visible or viewing in private mode

Notifying connections when you’re in the news
Choose whether we notify people in your network that you’ve been mentioned in an article or blog post

Blocking and hiding

Followers
Choose who can follow you and see your public updates

Blocking
What do you want people to know about you?

What words will you use to describe yourself and your experience?

How will you formulate your ‘story’?

Can you use other people to back up what you say – eg recommendations?

Does this profile fit the opportunities you are seeking?

What do you not want people to know about you?
Over to you

Create an account
Check public profile settings
Edit profile
Research organisations
Research alumni
Reach out to relevant people

Questions?
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