

# Job hunting strategies within and outside the UK

LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE



- Please keep mics on mute;
- Use the chat box lots;
- Trouble with sound? Try leaving and coming back;
- The session will be recorded and put on Moodle.

# We are here to help



**Fiona Telford –Careers  
Consultant** Mondays  
& Tuesdays



**Josh Phillips –  
Careers Consultant**  
Wednesdays,  
Thursdays & Fridays

**Contact us on [careers@lshtm.ac.uk](mailto:careers@lshtm.ac.uk)**

Outline strategies for job hunting for a range of sectors / types of role:

1. Marketing yourself
2. Making the most of your networks
3. Finding advertised vacancies
4. Speculative applications
5. What about jobs outside the UK?
6. Other tips/hints

**Dr Josh Phillips**

Careers Consultant and Career Coach

London, England, United Kingdom · [Contact info](#)

363 connections

[Open to](#)
[Add profile section](#)
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Show recruiters you're open to work — you control who sees this.  
[Get started](#)

Show candidates you're hiring and attract qualified candidates.  
[Get started](#)

- Generalist or specialist?
- Career changer or early career?
- What is your focus of interest?
- What skills and strengths do you want to highlight?
- How can you briefly describe your 'story'?

Use tools such as LinkedIn to market yourself but also to research ideas – check our [short videos on using LinkedIn](#)

# Tailoring your CV and covering letter?

- View the job description, pay close attention to the 'person specification' / 'application requirements'
- Research work this employer is involved in – what skills do you think they would want for this type of work?
- Evidence in your CV how you meet the requirements of this job
- Use the Cover letter to further evidence your motivation for applying, why you're interested in their company and, what makes you a suitable candidate for interview

# 5 levels of networking

Alliance

Advocacy

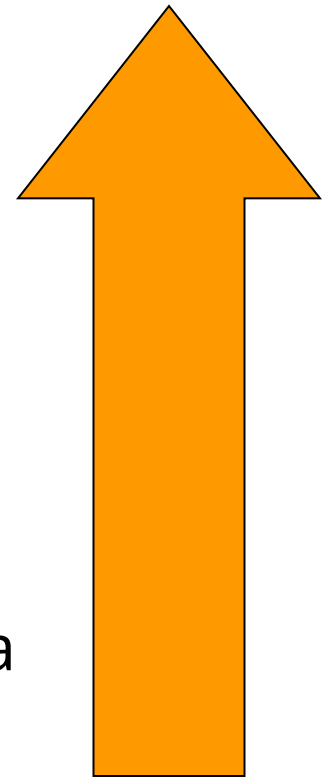
Assistance

Advice

Answers

Increasing  
commitment, time  
and effort on behalf  
of contact.

Increasing need for a  
strong relationship.



# Making the most of your networks!

Peers at LSHTM

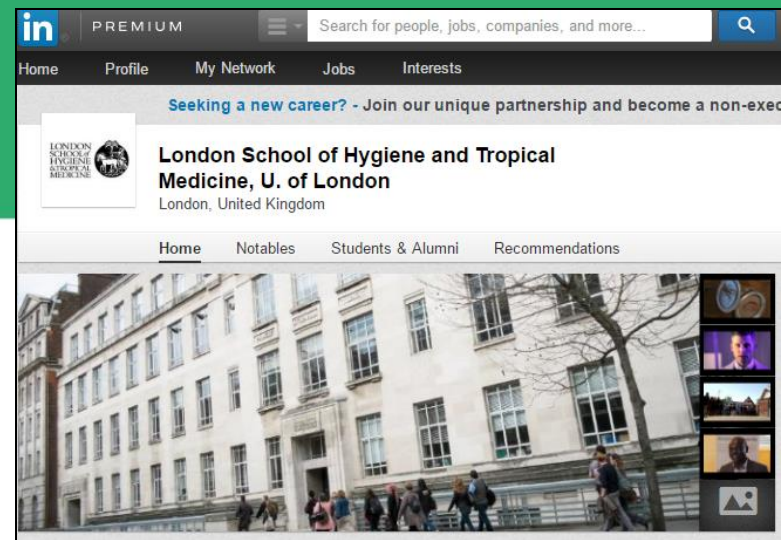
Academic staff at LSHTM

Alumni

Visiting speakers and organisations

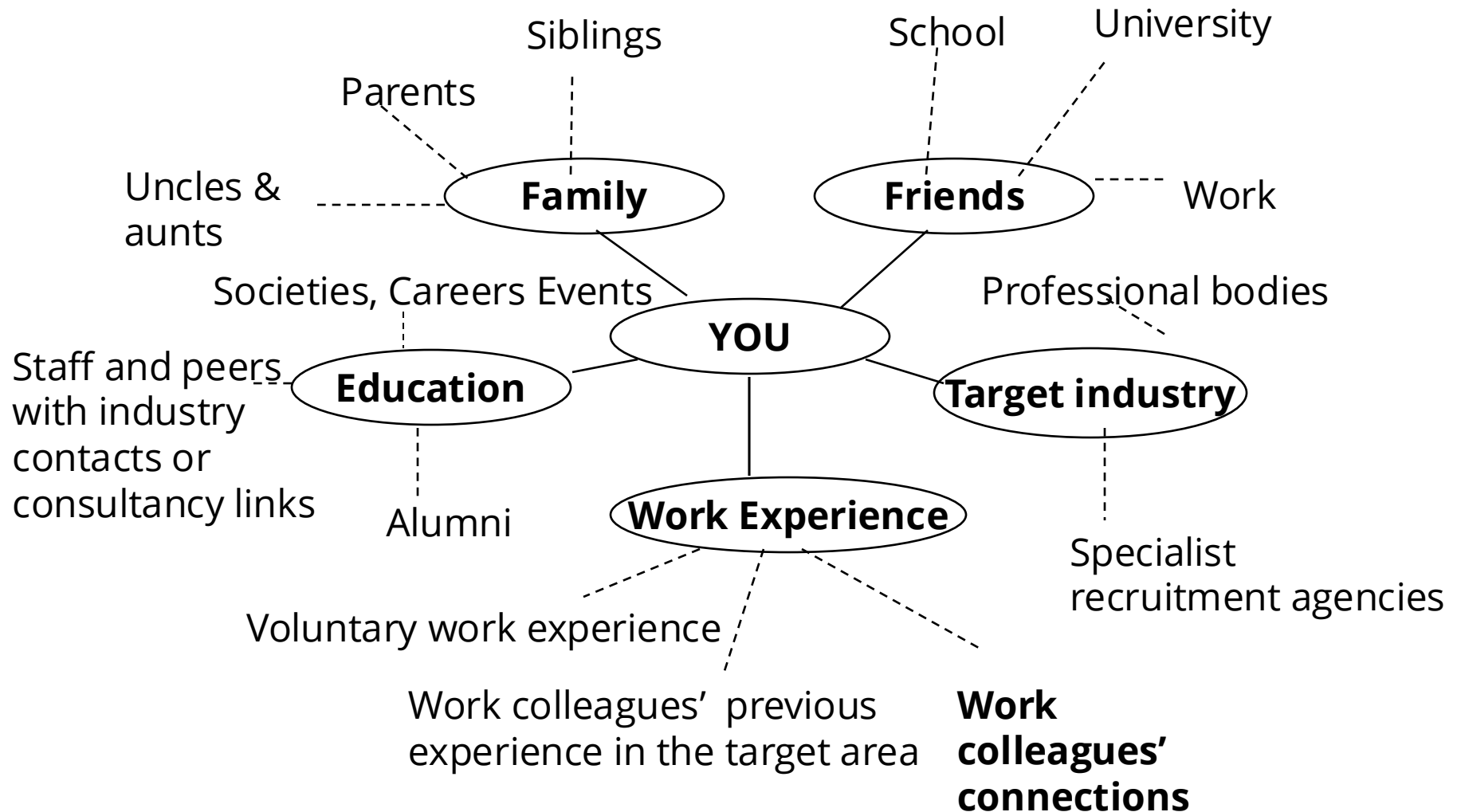
Make approaches via LinkedIn

Attend conferences/events





# Making the most of your networks

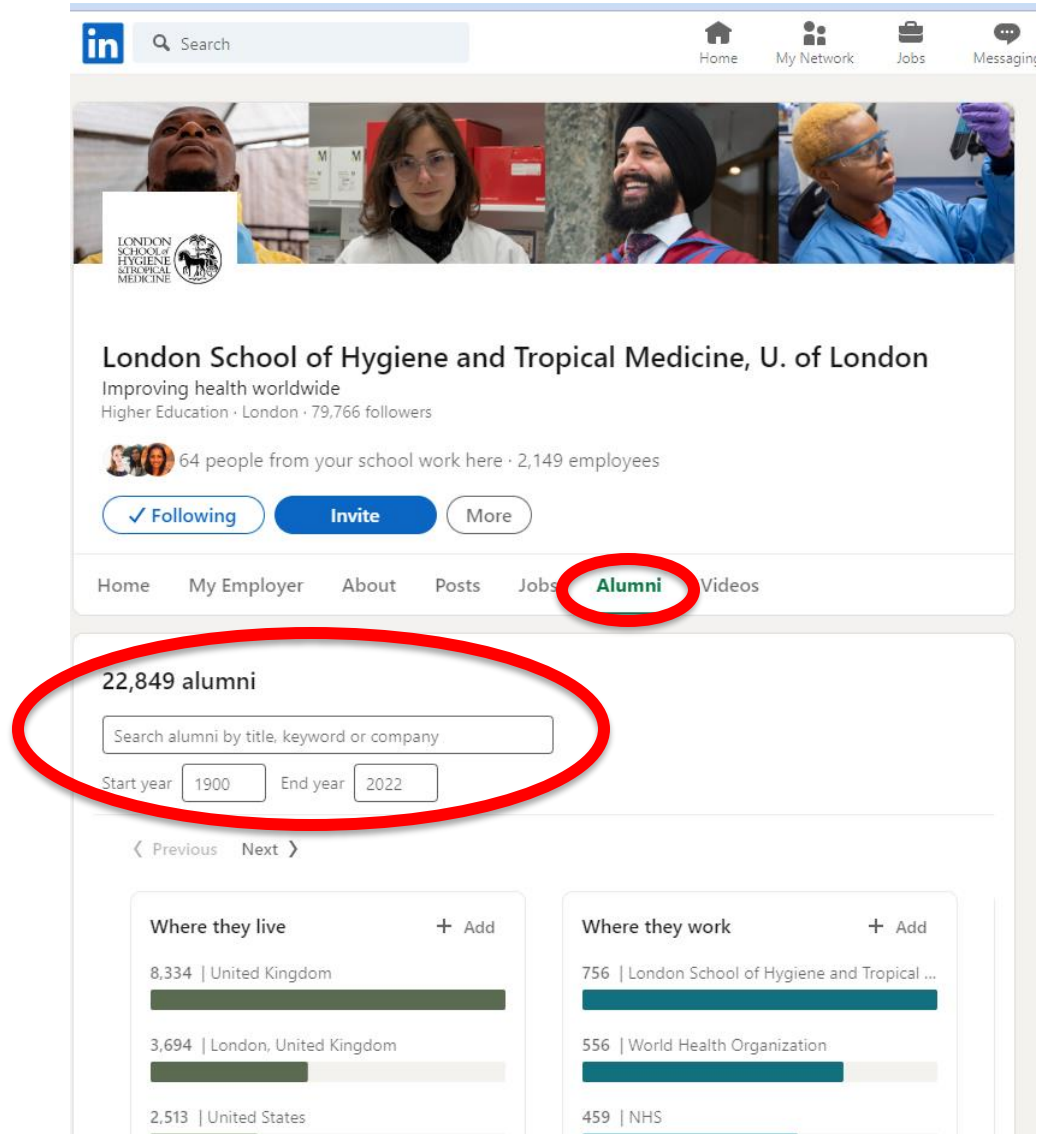


# Networks

Linkedin is a great resource!

- Go to [LSHTM page](#)
- Click "Alumni" tab
- Search by title, keyword or company
- Connect/message with alumni

Find short video tips [here](#)



London School of Hygiene and Tropical Medicine, U. of London

Improving health worldwide  
Higher Education · London · 79,766 followers

64 people from your school work here · 2,149 employees

Following Invite More

Home My Employer About Posts Jobs **Alumni** Videos

22,849 alumni

Search alumni by title, keyword or company

Start year 1900 End year 2022

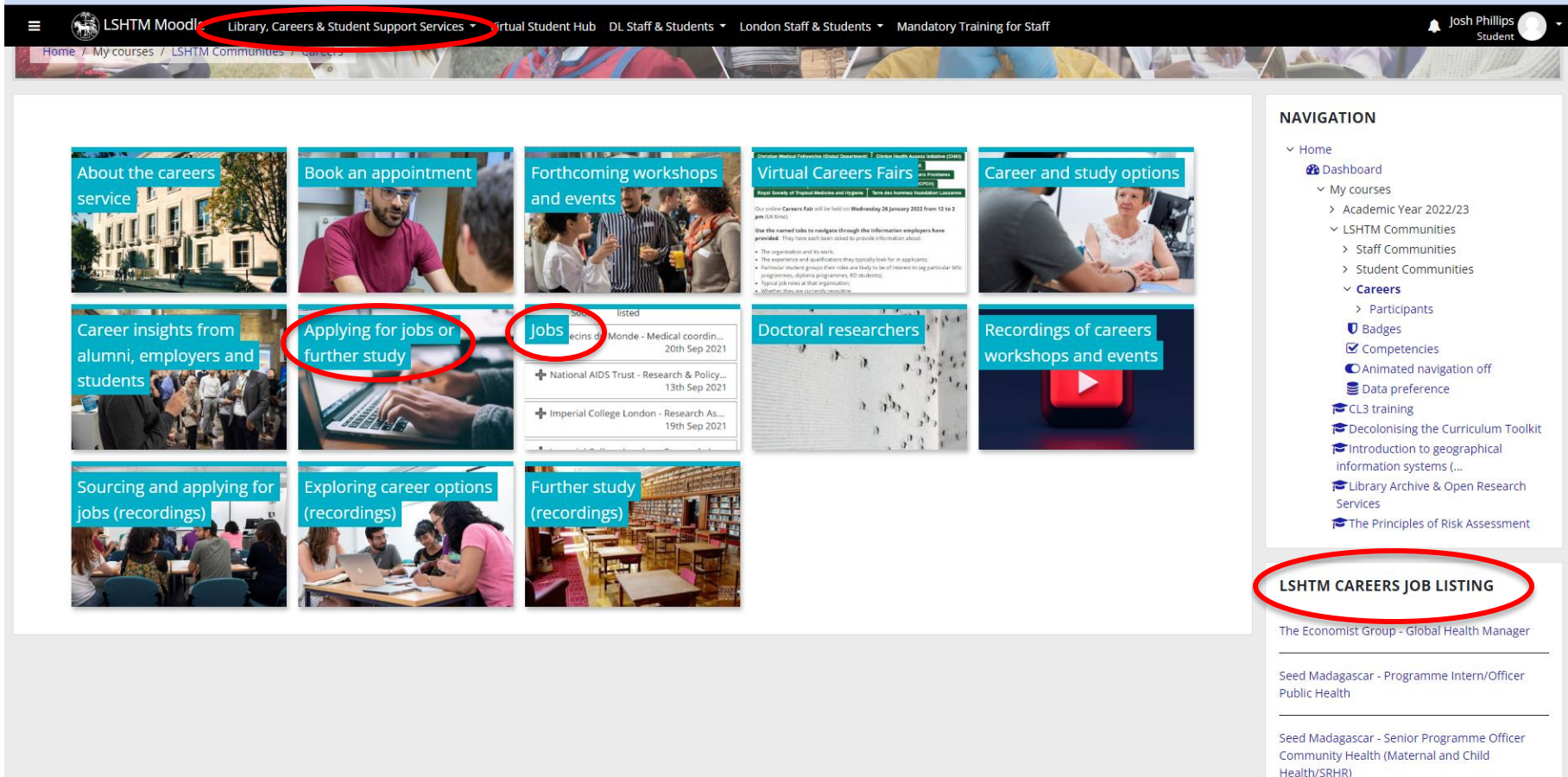
< Previous Next >

Where they live	+	Add
8,334   United Kingdom		
3,694   London, United Kingdom		
2,513   United States		

Where they work	+	Add
756   London School of Hygiene and Tropical ...		
556   World Health Organization		
459   NHS		

# Finding advertised vacancies

## Careers Moodle – [links to where to find public health jobs](#)



The screenshot shows the LSHTM Moodle interface. The top navigation bar includes 'Library, Careers & Student Support Services' (circled in red). The main content area features a grid of tiles: 'About the careers service', 'Book an appointment', 'Forthcoming workshops and events', 'Virtual Careers Fairs', 'Career and study options', 'Career insights from alumni, employers and students', 'Applying for jobs or further study' (circled in red), 'Jobs' (circled in red), 'Doctoral researchers', 'Recordings of careers workshops and events', 'Sourcing and applying for jobs (recordings)', 'Exploring career options (recordings)', and 'Further study (recordings)'. The right sidebar contains a 'NAVIGATION' menu with links like 'Dashboard', 'My courses', 'LSHTM Communities', 'Staff Communities', 'Student Communities', 'Careers', 'Participants', 'Badges', 'Competencies', 'Animated navigation off', 'Data preference', 'CL3 training', 'Decolonising the Curriculum Toolkit', 'Introduction to geographical information systems (...)', 'Library Archive & Open Research Services', and 'The Principles of Risk Assessment'. At the bottom, a red circle highlights 'LSHTM CAREERS JOB LISTING', which lists several positions: 'The Economist Group - Global Health Manager', 'Seed Madagascar - Programme Intern/Officer Public Health', and 'Seed Madagascar - Senior Programme Officer Community Health (Maternal and Child Health/SRHR)'.

LSHTM Moodle Library, Careers & Student Support Services Virtual Student Hub DL Staff & Students London Staff & Students Mandatory Training for Staff Josh Phillips Student

Home / My courses / LSHTM Communities / careers

**NAVIGATION**

- Home
- Dashboard
- My courses
  - Academic Year 2022/23
  - LSHTM Communities
  - Staff Communities
  - Student Communities
- Careers
  - Participants
  - Badges
  - Competencies
  - Animated navigation off
  - Data preference
  - CL3 training
  - Decolonising the Curriculum Toolkit
  - Introduction to geographical information systems (...)
  - Library Archive & Open Research Services
  - The Principles of Risk Assessment

**LSHTM CAREERS JOB LISTING**

The Economist Group - Global Health Manager

Seed Madagascar - Programme Intern/Officer Public Health

Seed Madagascar - Senior Programme Officer Community Health (Maternal and Child Health/SRHR)

- Careers service – LSHTM JobOnline
- NHS: <https://www.jobs.nhs.uk/>
- UK HSA: NHS jobs and Civil Service  
Jobs: <https://www.civilservicejobs.service.gov.uk/csr/jobs.cgi>
- University jobs and PhDs: <http://www.jobs.ac.uk/>
- Directories to find smaller companies (where 2/3rds of the jobs are): [www.uksmallbusinessdirectory.co.uk](http://www.uksmallbusinessdirectory.co.uk)
- <https://www.charityjob.co.uk/>
- <https://www.gov.uk/find-internship>
- <https://www.devex.com/jobs> (jobs in international development);
- <http://www.devnetjobs.org/> (subscription to view all jobs);
- <https://www.idealists.org/en/?type=JOB> (Idealist connects millions of idealists – people who want to do good – with opportunities for action and collaboration all over the world).

# Other websites (cont'd)

- Professional body websites (Association of Clinical Scientists, ABPI, Royal Society for Public Health);
- Specialist publications, e.g. of a prof. body / company / sector (New Scientist etc);
- [www.GoinGlobal.com](http://www.GoinGlobal.com) We have a subscription to GoinGlobal – look for the link on our Moodle page;
- Recruitment consultancies:
  - <http://www.tpp.co.uk/> (not for profit);
  - <http://www.harrishill.co.uk/> (third sector);
  - <http://www.reed.co.uk/> (health & medicine);
  - <https://www.rec.uk.com/what-we-do/jobseekers> (recruitment agencies).
- **Websites of organisations that interest you**
- Social networking: Twitter, LinkedIn, Facebook



- Research the organisation thoroughly
- Tailor your application form and or CV/cover letter to the job
- Submit
- Depending on sector and type of organisation, selection process may include:
  - Online tests
  - Video interview
  - Telephone interview
  - Assessment centre tasks
  - Face to face interview

A valuable approach for some sectors/types of organisation

- Charities/NGOs;
- Smaller organisations;
- Niche employers.

Jobs advertised widely are likely to be the more senior jobs

Speculative applications are particularly relevant for short term opportunities (which may be a stepping stone)



# The Speculative Application – how?

- Research the organisation thoroughly
  - Introduce yourself
  - Show your understanding of the company and why YOU are particularly interested in working with THEM
  - Spell out what you can offer
  - Request an informal interview
- 
- Try to find a contact at the organisation to speak to before making a direct approach about possible jobs

There are more resources and guidance on speculative applications [here](#) (under 'Sourcing and applying for jobs>Job Hunting')



# What about jobs outside the UK?

Different scenarios:

- Returning to your home country
- Job seeking in a different country

‘Follow the money’ – in other words, be aware of where money is flowing (what geographic areas, what issues) - that is where the jobs are going to be.

Build momentum towards your ideal – be prepared to compromise on the way, eg

- Organisation you want, but not ideal job;
- Ideal job but not ideal topic/issue;
- Ideal job but not ideal organisation;
- Ideal job but not ideal location;
- Ideal location but not ideal job etc.

PESTLE analysis:

P = political;

E = economic;

S = social;

T = technological;

L = legal;

E = environmental.

# Example: Vanessa Kerry, Seed Global Health

[Vanessa Kerry talk LSHTM](#) (YouTube link)  
([access the talk and notes from it here](#))

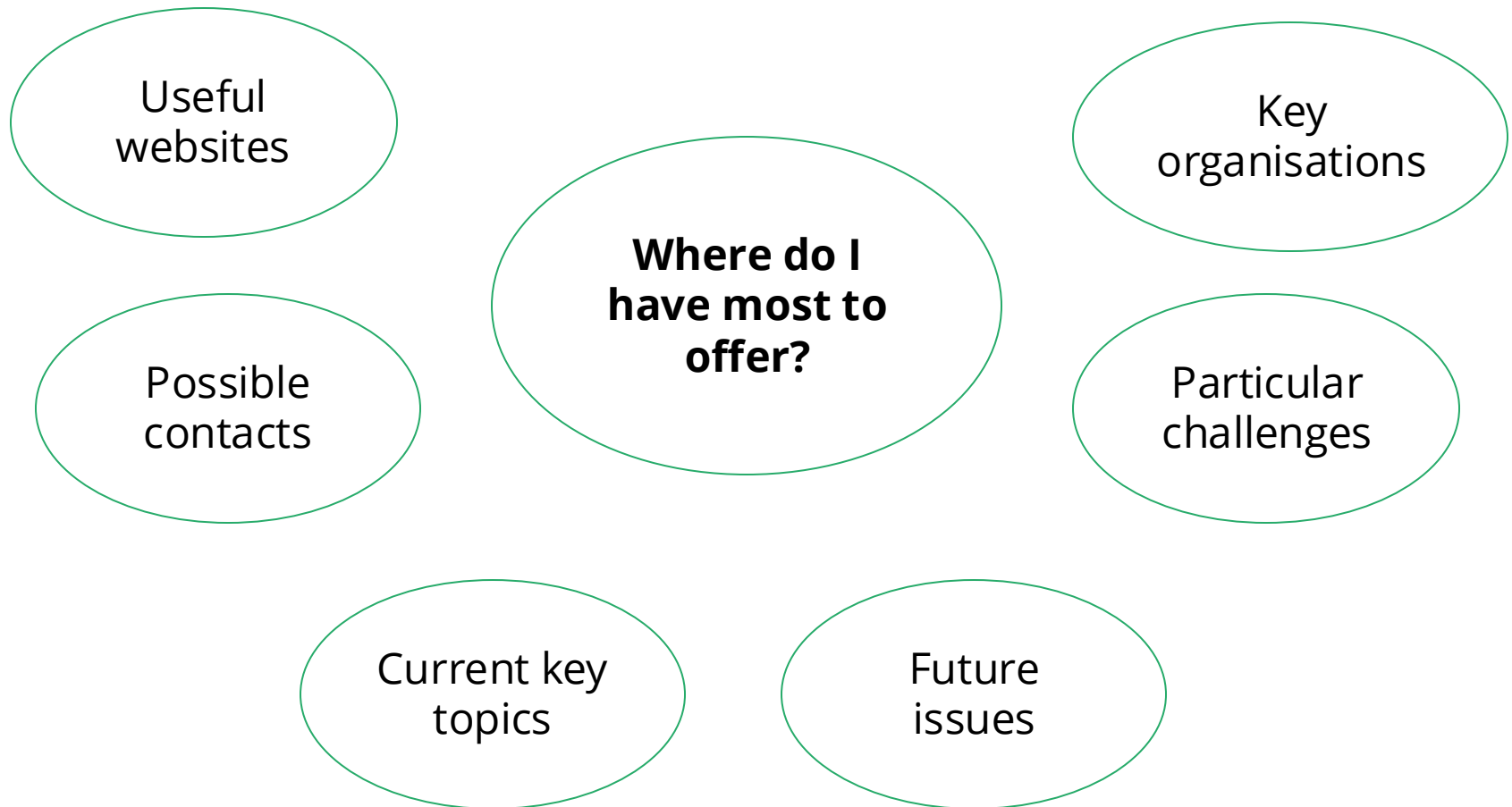
Notes from the talk (and the Q&A)

Question: why did you pick those first three countries first (Tanzania, Malawi, Uganda)?

Answer: Chose Sub-Saharan Africa because such low expenditure there. Such low ratio of health professionals to level of health. Then had to pick countries that it was possible to succeed in – countries already asking questions and wanting the support, and English speaking. Then some input from US government in terms of choice. Have to look at big picture, for example PEPFAR is an HIV focused agency, but you have to recognise that other weaknesses in health systems allow HIV to flourish.

What does that all mean for jobs for you?

# Where might I start?



Some websites for advertised vacancies:

- [Devex](#) (jobs in international development);
- [Devnet](#) (subscription to view all jobs);
- [Idealist](#) (Idealist connects millions of idealists – people who want to do good – with opportunities for action and collaboration all over the world);
- [Glassdoor](#) – you can search by different countries and also according to educational background;
- [Awid](#)- jobs related to women's rights;
- [Reliefweb](#) can filter by country, job type, careers category, experience, theme, organisation etc;
- [UN jobs](#);
- [Charityjob](#);
- [LSHTM Careers Moodle](#) ('Jobonline secondary feedblock').



About the careers  
service



Book an appointment



Career and study  
options



Applying for jobs or  
further study

## Applying for jobs or further study

Applying for jobs or further study



### LinkedIn

LinkedIn is an extremely useful tool for researching possible roles and organisations and making contact with people in them and this folder contains screencast recordings with tips for making best use of it.



### Where to find public health jobs

A list of vacancy websites for public health, global health, pharmaceutical, global health and related sectors. This list is not exhaustive so make sure you search beyond it when searching for jobs. People usually have more success if they speak to other professionals in their sector, network using LinkedIn and are proactive.



### GoinGlobal

This website has information and company profiles on working in many parts of the world and as a current student you can **access the subscription version using this link**. If you are not a current student please continue to the main [GoinGlobal](#) website.



### Applying to work in the UK

Information for international students on finding and applying for jobs both while you study and after graduation.



### Medical CVs and portfolios

Resources providing insight into best practice for medical graduates writing CVs and/or developing portfolios, selected by specialist careers staff from various institutions in the UK. Produced in 2015 but still relevant.



### Equality and diversity

Advice on key diversity issues including gender, race and disability. You'll find out how to identify positive employers, decide how and whether to disclose your circumstances and get an understanding of your rights.

# GoinGlobal – Career Guides

- Not every country is covered;
- Useful to look at the kinds of organisations suggested in another country's career guide and then research equivalents in other countries;
- Research the country (or countries).



The screenshot shows the GoinGlobal website homepage. The header is green with the GoinGlobal logo and tagline "Jobs here, there, everywhere." Navigation links include Training, Marketing, Translate, and Personal Account Login. A secondary navigation bar lists Home, Career Guides, Jobs, Internships, and Employer Directory. The main content area features a large blue banner for "International Internships" with a collage of images showing people working and global landmarks. To the right, a dark grey box promotes creating a GoinGlobal account, listing benefits like a customized homepage, job alerts, and bookmarked content. Below the banner, there are three sections: "Career Guides" with a globe icon and a list of guides (Country, Global City, U.S. City); "Job Search" with a magnifying glass icon and information about daily updates and 16 million+ opportunities; and "Using GoinGlobal" with links to an intro video, training webinars, and tutorials. A "GoinGlobal on the Go" section with a mobile icon promotes access via phone or tablet.

**GoinGlobal**  
Jobs here, there, everywhere.

Training | Marketing | Translate | Personal Account Login

Home | Career Guides | Jobs | Internships | Employer Directory

### International Internships

Expand your career, your horizons, your future

Test drive your future with opportunities across town and across the world.

### Don't have a GoinGlobal Account?

Create Account

and get access to extra features:

- Customized Homepage
- New Job Alerts
- Bookmark Content

### Career Guides

Utilize our comprehensive career and employment resources tool kit filled with everything you need to find jobs and internships at home and abroad.

- Country Career Guides
- Global City Career Guides
- U.S. City Career Guides

### Job Search

We update our job postings daily and give you the ability to search 16 million+ worldwide opportunities in the local language, as well as English.

### GoinGlobal on the Go

Access via phone or tablet

### Using GoinGlobal

- Intro Video
- Training
  - Webinars
  - Tutorials

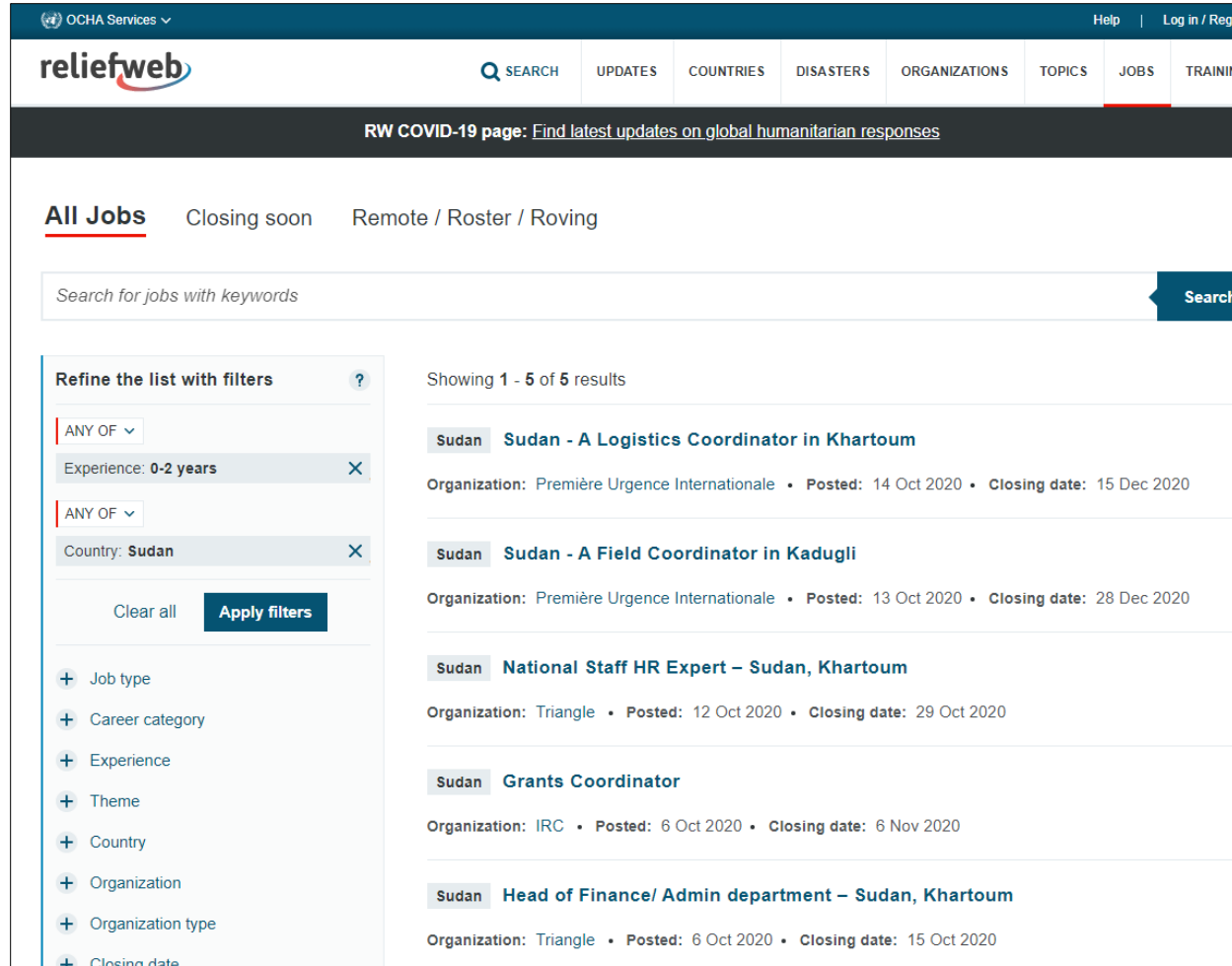


# Levels of experience required

Jobs advertised internationally are likely to be the more senior jobs.

How do you make first steps?

What about right to work?



The screenshot shows the ReliefWeb website interface. At the top, there's a navigation bar with 'OCHA Services' and a search bar. Below this, a banner for 'RW COVID-19 page' is visible. The main section is titled 'All Jobs' and includes filters for 'Closing soon', 'Remote / Roster / Roving', and a search bar. On the left, a 'Refine the list with filters' sidebar shows filters for 'Experience: 0-2 years' and 'Country: Sudan'. The main content area displays five job listings for Sudan, each with the organization name, job title, and posting/closing dates.

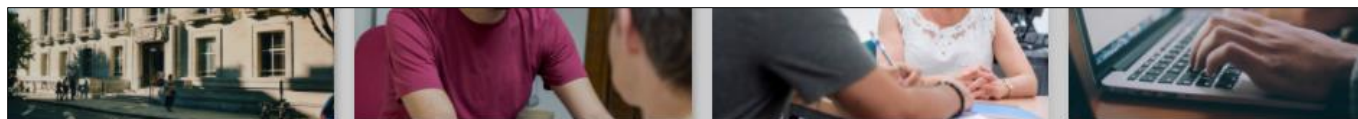
Organization	Job Title	Posted	Closing date
Première Urgence Internationale	Sudan - A Logistics Coordinator in Khartoum	14 Oct 2020	15 Dec 2020
Première Urgence Internationale	Sudan - A Field Coordinator in Kadugli	13 Oct 2020	28 Dec 2020
Triangle	National Staff HR Expert – Sudan, Khartoum	12 Oct 2020	29 Oct 2020
IRC	Grants Coordinator	6 Oct 2020	6 Nov 2020
Triangle	Head of Finance/ Admin department – Sudan, Khartoum	6 Oct 2020	15 Oct 2020

# For speculative applications

Find organisations through:

- Viewing advertised jobs;
  - Research;
  - Existing networks;
  - Building new networks;
  - Viewing alumni LinkedIn profiles.
- 
- Tips on using LinkedIn on [Careers Moodle – Sourcing and applying for jobs \(recordings\) – LinkedIn](#).

What are they?  
Why do them?  
What to ask?




## Career and study options

### Career and study options

Information about different roles and employers within public health and related fields, details of what LSHTM graduates did next, and resources about further study and training.


To explore your options further and hear alumni and employer insights about their work please visit the [recordings section](#), which contains number of **alumni/employer talks**, **panel discussions** with panellists working in a range of organisations plus careers consultant led **workshops** and bespoke **videos** about **potential jobs** and **career decision making**.

Don't forget that if you'd like to speak to a careers consultant about the different options available you can [book an appointment](#).


 [Careers in public health](#)

Information about working in public health covering: the different areas of work, choosing what to focus on in your public health career, volunteering, and working in public health within the UK.


Find vacancy sources in our page [Where to find public health jobs](#).

 [Example jobs](#)

A selection of job descriptions indicating some of the kinds of jobs people go on to after their master's at LSHTM.

 [Alumni destinations](#)

Get inspired! Read about what LSHTM alumni are doing now.

 [Spotlight on selected employers](#)

First-hand information about a range of employers, gathered by the careers student ambassadors who personally interviewed



# Did we cover these session objectives?

Outline strategies for job hunting for a range of sectors / types of role:

1. Marketing yourself
2. Making the most of your networks
3. Finding advertised vacancies
4. Speculative applications
5. What about jobs outside the UK?
6. Other tips/hints

# We value your feedback!

Please complete the feedback form – the link is in the chat box!

<https://forms.office.com/e/4p7U5N14cT>

And now let's move to your questions.....

