# Job hunting strategies within and outside the UK

Jan 2025



## Practical points



- Please keep mics on mute;
- Use the chat box lots;
- Trouble with sound? Try leaving and coming back;
- The session will be recorded and put on Moodle.

## We are here to help





Fiona Telford -Careers
Consultant Mondays
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Josh Phillips – Careers Consultant Wednesdays, Thursdays & Fridays

## Contact us on careers@lshtm.ac.uk

## Before we start....



Current confidence levels for Job Hunting?



## Objectives



Outline strategies for job hunting for a range of sectors / types of role:

- 1. Marketing yourself
- 2. Making the most of your networks
- 3. Finding advertised vacancies
- 4. Speculative applications
- 5. What about jobs outside the UK?
- 6. Other tips/hints

## Marketing yourself

## Consider, are you:

- Generalist or specialist?
- Career changer or early career?
- What is your focus of interest?
- What skills and strengths do you want to highlight?
- How can you briefly describe your 'story'?

Use tools such as LinkedIn to market yourself but also to research ideas – check our <u>short videos on using LinkedIn</u>



## Tailoring your CV and covering letter?



- View the job description, pay close attention to the 'person specification' / 'application requirements'
- Research work this employer is involved in what skills do you think they would want for this type of work?
- Evidence in your CV how you meet the requirements of this job
- Use the Cover letter to further evidence your motivation for applying, why you're interested in their company and, what makes you a suitable candidate for interview

## 5 levels of networking



Alliance

Advocacy

Assistance

Advice

Answers

Increasing commitment, time and effort on behalf of contact.

Increasing need for a strong relationship.

## Making the most of your networks!

Peers at LSHTM

Academic staff at LSHTM

Alumni

Visiting speakers and organisations

Make approaches via LinkedIn

Attend conferences/events









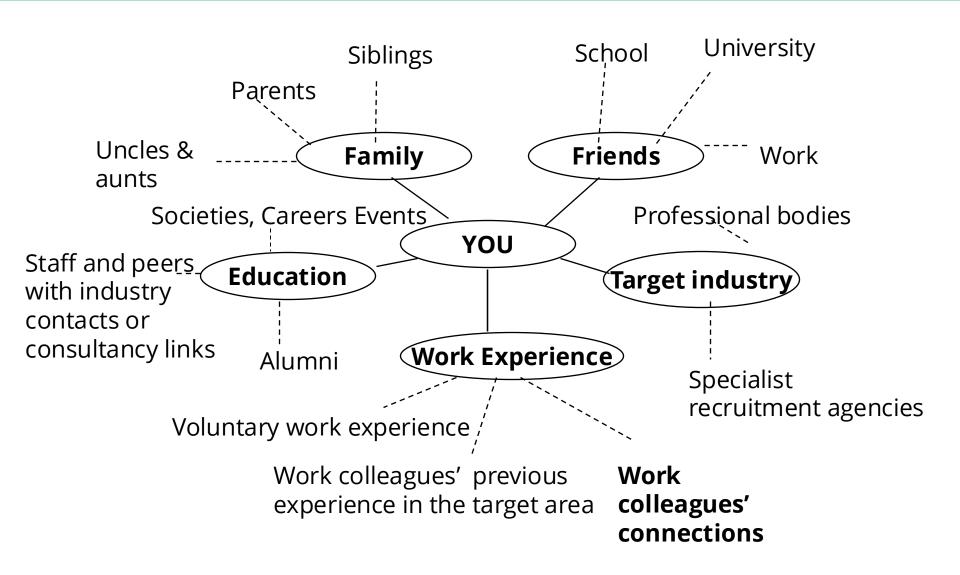


INTERNATION A



## Making the most of your networks





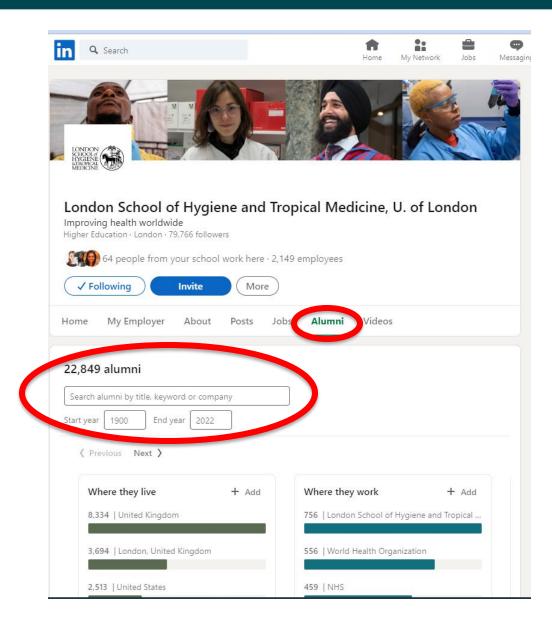
### Networks



### Linkedin is a great resource!

- Go to <u>LSHTM page</u>
- Click "Alumni" tab
- Search by title, keyword or company
- Connect/message with alumni

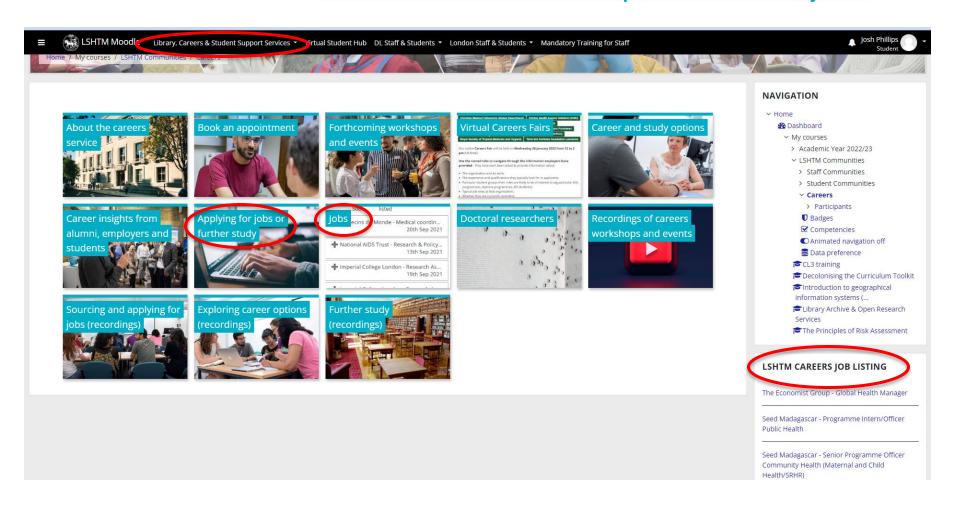
Find short video tips <a href="here">here</a>



## Finding advertised vacancies



## Careers Moodle – links to where to find public health jobs



## Other websites



- Careers service LSHTM JobOnline
- NHS: <a href="https://www.jobs.nhs.uk/">https://www.jobs.nhs.uk/</a>
- UK HSA: NHS jobs and Civil Service
   Jobs: <a href="https://www.civilservicejobs.service.gov.uk/csr/jobs.cgi">https://www.civilservicejobs.service.gov.uk/csr/jobs.cgi</a>
- University jobs and PhDs: <a href="http://www.jobs.ac.uk/">http://www.jobs.ac.uk/</a>
- Directories to find smaller companies (where 2/3rds of the jobs are): <a href="www.uksmallbusinessdirectory.co.uk">www.uksmallbusinessdirectory.co.uk</a>
- https://www.charityjob.co.uk/
- https://www.gov.uk/find-internship
- <a href="https://www.devex.com/jobs">https://www.devex.com/jobs</a> (jobs in international development);
- <a href="http://www.devnetjobs.org/">http://www.devnetjobs.org/</a> (subscription to view all jobs);
- <a href="https://www.idealist.org/en/?type=JOB">https://www.idealist.org/en/?type=JOB</a> (Idealist connects millions of idealists people who want to do good with opportunities for action and collaboration all over the world).

## Other websites (cont'd)



- Professional body websites (Association of Clinical Scientists, ABPI, Royal Society for Public Health);
- Specialist publications, e.g. of a prof. body / company / sector (New Scientist etc);
- www.GoinGlobal.com We have a subscription to GoinGlobal look for the link on our Moodle page;
- Recruitment consultancies:
  - <a href="http://www.tpp.co.uk/">http://www.tpp.co.uk/</a> (not for profit);
  - <a href="http://www.harrishill.co.uk/">http://www.harrishill.co.uk/</a> (third sector);
  - http://www.reed.co.uk/ (health & medicine);
  - https://www.rec.uk.com/what-we-do/jobseekers (recruitment agencies).
- Websites of organisations that interest you
- Social networking: Twitter, LinkedIn, Facebook







## Applying



- Research the organisation thoroughly
- Tailor your application form and or CV/cover letter to the job
- Submit
- Depending on sector and type of organisation, selection process may include:
  - Online tests
  - -Video interview
  - -Telephone interview
  - Assessment centre tasks
  - Face to face interview

## Speculative applications



A valuable approach for some sectors/types of organisation

- Charities/NGOs;
- Smaller organisations;
- Niche employers.

Jobs advertised widely are likely to be the more senior jobs

Speculative applications are particularly relevant for short term opportunities (which may be a stepping stone)

## The Speculative Application – how?



- Research the organisation thoroughly
- Introduce yourself
- Show your understanding of the company and why YOU are particularly interested in working with THEM
- Spell out what you can offer
- Request an informal interview
- Try to find a contact at the organisation to speak to before making a direct approach about possible jobs

There are more resources and guidance on speculative applications <a href="here">here</a> (under 'Sourcing and applying for jobs>Job Hunting')

## What about jobs outside the UK?



### Different scenarios:

- Returning to your home country
- Job seeking in a different country

## Job research



'Follow the money' – in other words, be aware of where money is flowing (what geographic areas, what issues) - that is where the jobs are going to be.

Build momentum towards your ideal – be prepared to compromise on the way, eg

- Organisation you want, but not ideal job;
- Ideal job but not ideal topic/issue;
- Ideal job but not ideal organisation;
- Ideal job but not ideal location;
- Ideal location but not ideal job etc.

## Matching ideas with reality



## PESTLE analysis:

P = political;

E = economic;

S = social;

T = technological;

L = legal;

E = environmental.

## Example: Vanessa Kerry, Seed Global Health



<u>Vanessa Kerry talk LSHTM</u> (YouTube link) (<u>access the talk and notes from it here</u>)

Notes from the talk (and the Q&A)

Question: why did you pick those first three countries first (Tanzania, Malawi, Uganda)?

Answer: Chose Sub-Saharan Africa because such low expenditure there. Such low ratio of health professionals to level of health. Then had to pick countries that it was possible to succeed in – countries already asking questions and wanting the support, and English speaking. Then some input from US government in terms of choice. Have to look at big picture, for example PEPFAR is an HIV focused agency, but you have to recognise that other weaknesses in health systems allow HIV to flourish.

What does that all mean for jobs for you?

## Where might I start?



Useful websites

Possible contacts

Where do I have most to offer?

Key organisations

Particular challenges

Current key topics

Future issues

## Tools



### Some websites for advertised vacancies:

- <u>Devex</u> (jobs in international development);
- <u>Devnet</u> (subscription to view all jobs);
- <u>Idealist</u> (Idealist connects millions of idealists people who want to do; good – with opportunities for action and collaboration all over the world);
- Glassdoor you can search by different countries and also according to educational background;
- <u>Awid</u>- jobs related to women's rights;
- <u>Reliefweb</u> can filter by country, job type, careers category, experience, theme, organisation etc;
- <u>UN jobs</u>;
- Charityjob;
- <u>LSHTM Careers Moodle</u> ('Jobonline secondary feedblock').

## GoinGlobal











### Applying for jobs or further study

Applying for jobs or further study



#### LinkedIn

LinkedIn is an extremely useful tool for researching possible roles and organisations and making contact with people in them and this folder contains screencast recordings with tips for making best use of it.



### Where to find public health jobs

A list of vacancy websites for public health, global health, pharmaceutical, global health and related sectors. This list is not exhaustive so make sure you search beyond it when parching for jobs. People usually have more success if they speak to other professionals in their sector, network using Linke are proactive.



#### GoinGlobal

This website has information and co profiles on working in many parts of the world and as a current student you can access the subscription version using this link. If you are not a current student please continue to the main GoinGlobal website.



### Applying to work in the UK

Information for international students on finding and applying for jobs both while you study and after graduation.



### Medical CVs and portfolios

Resources providing insight into best practice for medical graduates writing CVs and/or developing portfolios, selected by specialist careers staff from various institutions in the UK. Produced in 2015 but still relevant.



### Equality and diversity

Advice on key diversity issues including gender, race and disability. You'll find out how to identify positive employers, decide how and whether to disclose your circumstances and get an understanding of your rights.

## GoinGlobal – Career Guides



- Not every country is covered;
- Useful to look at the kinds of organisations suggested in another country's career guide and then research equivalents in other countries;
- Research the country (or countries).



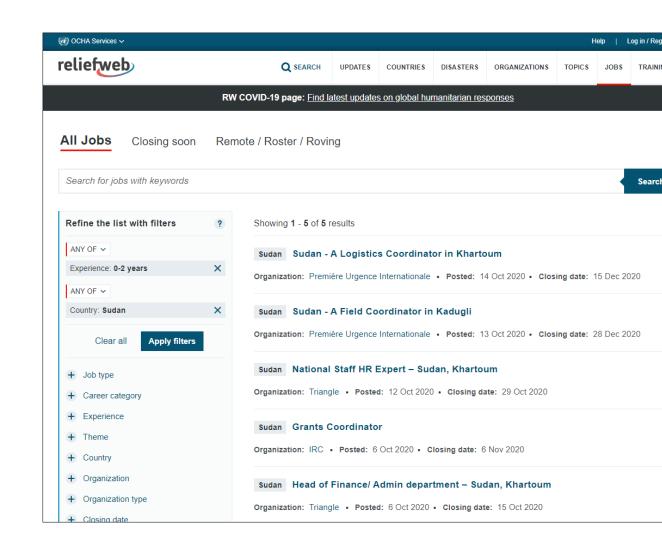
## Levels of experience required



Jobs advertised internationally are likely to be the more senior jobs.

How do you make first steps?

What about right to work?



## For speculative applications



## Find organisations through:

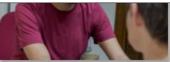
- Viewing advertised jobs;
- Research;
- Existing networks;
- Building new networks;
- Viewing alumni LinkedIn profiles.
- Tips on using LinkedIn on <u>Careers Moodle Sourcing</u> and applying for jobs (recordings) – <u>LinkedIn</u>.

## Research - informational interviews



What are they? Why do them? What to ask?

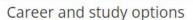








### Career and study options



Information about different roles and employers within public health and related fields, details of what LSHTM graduates did next, and resources about further study and training.

To explore your options further and hear alumni and employer insights about their work please visit the **recordings section**, which contains number of **alumni/employer talks**, **panel discussions** with panellists working in a range of organisations plus careers consultant led **workshops** and bespoke **videos** about **potential jobs** and **career decision making**.

Don't forget that if you'd like to speak to a careers consultant about the different options available you can book an appointment.

Careers in public health

Information about working in public health covering; the different areas of work, choosing what to focus on in your public health career, volunteering, and working in public health within the UK.

Find vacancy sources in our page Where to find public health jobs.

Example jobs

A selection of job descriptions indicating some of the kinds of jobs people go on to after their master's at LSHTM.

Alumni destinations

Get inspired! Read about what LSHTM alumni are doing now.

Spotlight on selected employers

First-hand information about a range of employers, gathered by the careers student ambassadors who personally interviewed

## Did we cover these session objectives?



# Outline strategies for job hunting for a range of sectors / types of role:

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## Before we finish....



Any update to your confidence levels for Job Hunting?



## Forthcoming events:



- CV Writing Tues 18 Feb 13:00-13:30, repeats Wed 19 Feb 13:00-13:30
- Interviews Tues 4 March 13:00-13:30
- Alumni panel: working with UN and other international organisations – Mon 17 March 17:30-19:00 (online)

See the Careers Moodle page 'Forthcoming workshops and events' for full information.



## We value your feedback!

Please complete the feedback form – the link is in the chat box! <a href="https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2lKm1h1jmhk5">https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2lKm1h1jmhk5</a>
<a href="https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2lKm1h1jmhk5">https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2lKm1h1jmhk5</a>
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And now let's move to your questions.....

