

LinkedIn & Networking

LONDON
SCHOOL of
HYGIENE
& TROPICAL
MEDICINE



Meet the team – we are here to help



**Fiona Telford – Careers
Consultant** Mondays
& Tuesdays



**Josh Phillips –
Careers Consultant**
Wednesdays,
Thursdays & Fridays

Contact us on careers@lshtm.ac.uk

What we will cover:

Your profile

- Creating an effective profile

Making the most of LinkedIn for:

- Networking
- Careers research

Anything else you'd like to cover?

But first, 5 Levels of Networking

Alliance

Advocacy

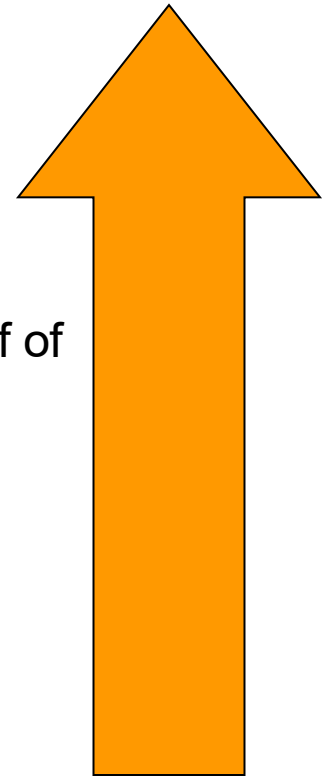
Assistance

Advice

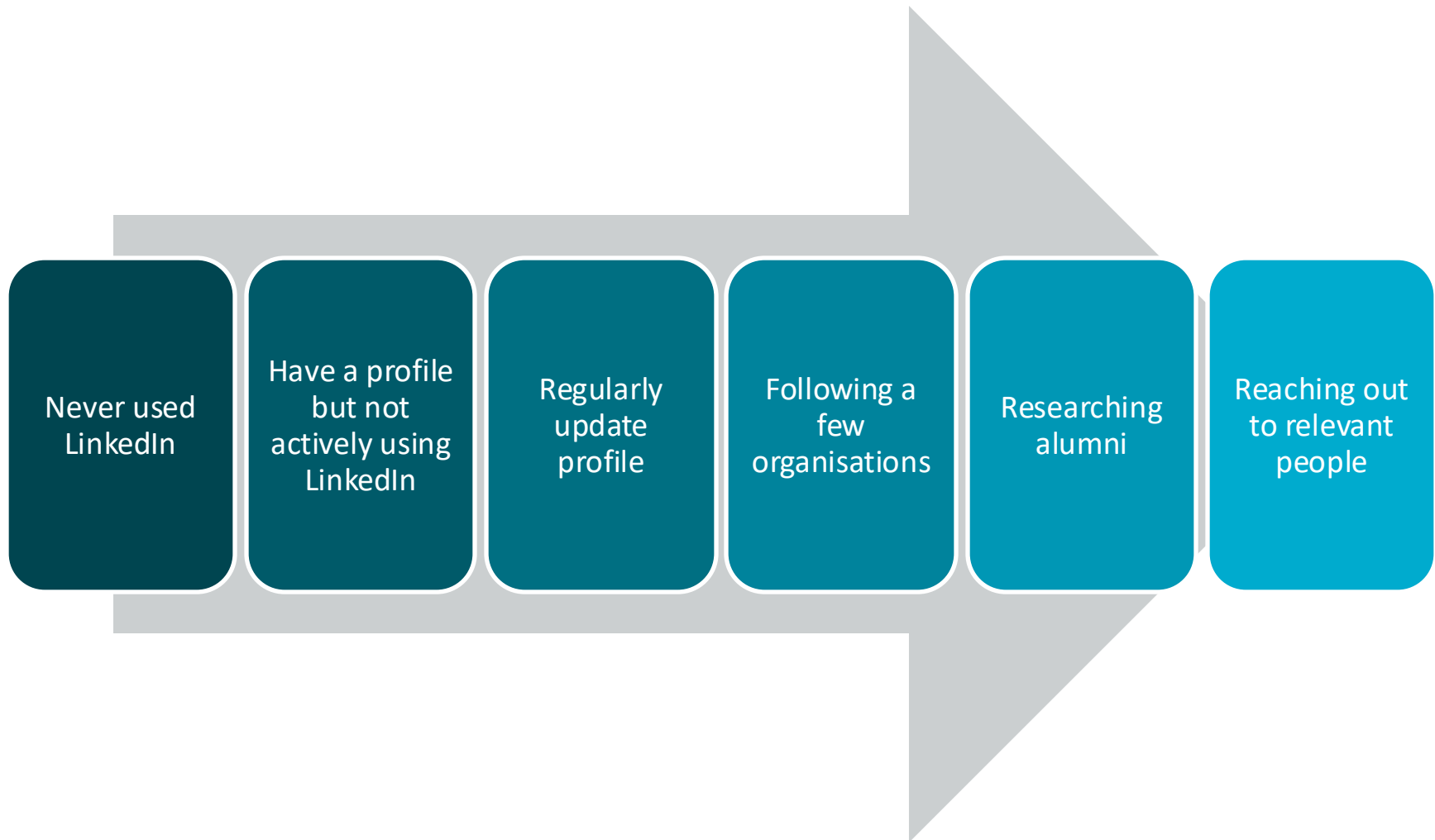
Answers

Increasing commitment,
time and effort on behalf of
contact.

Increasing need for a
strong relationship.



LinkedIn – consider your situation



Building & optimising your personal profile



What do you want people to know about you?

What words will you use to describe yourself and your experience?

How will you formulate your 'story'?

What do you not want people to know about you?

LinkedIn profile

Does this profile fit the opportunities you are seeking?

Can you use other people to back up what you say – eg recommendations?

Effective profiles?

What makes the summary effective?

How much detail is there about previous experience?

How do they convey their story?

What ideas does that give you?

A few to look at:

Danny Y <https://www.linkedin.com/in/danny-y-40949126/>

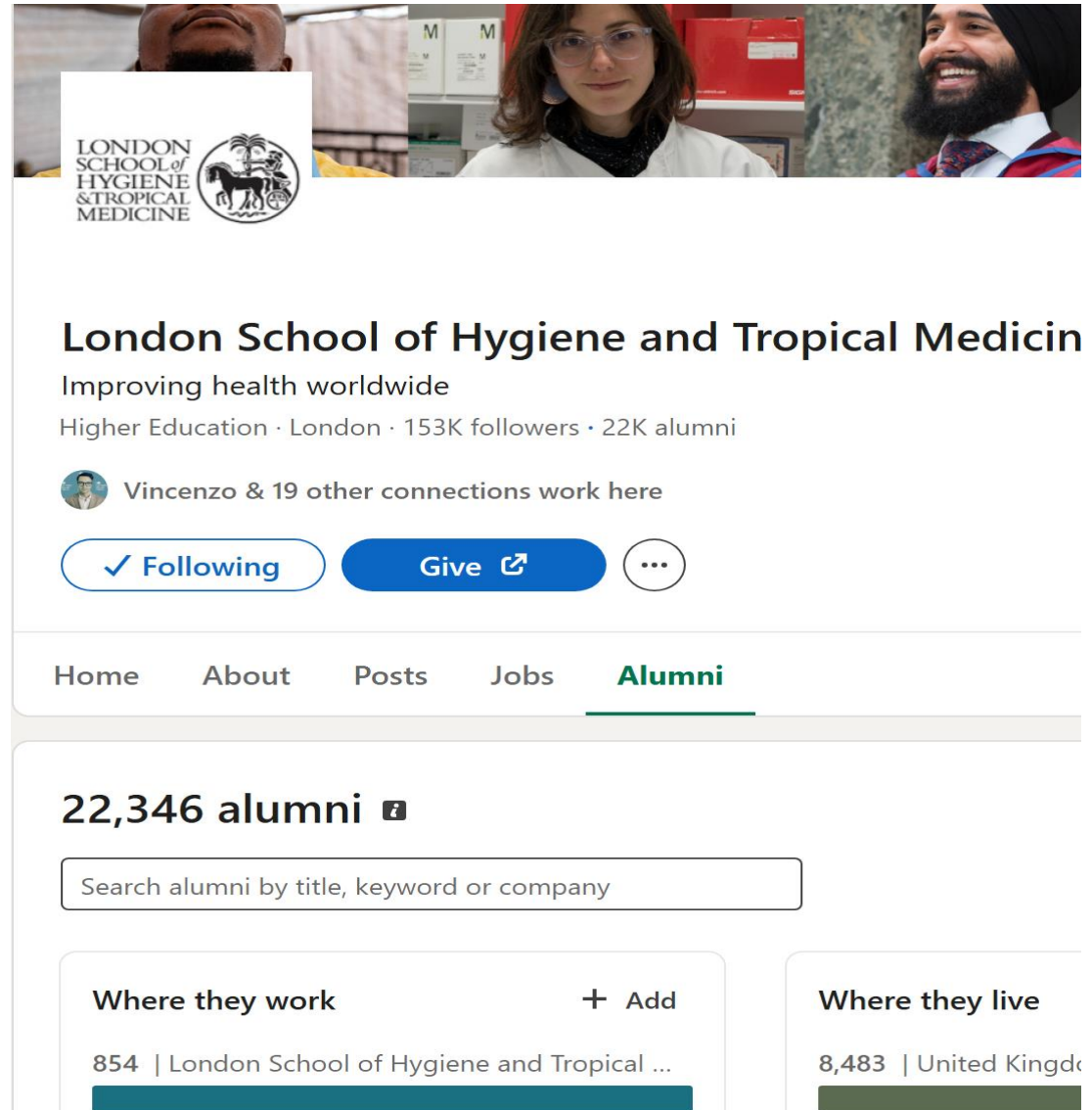
Diogo Martins <https://www.linkedin.com/in/diogocorreiamartins/>

Alice Sabino <https://www.linkedin.com/in/alice-sabino-29931946/>

Fiona Telford (24) [Fiona Telford \(PgDipCG\) | LinkedIn](#)

Use LinkedIn to connect with Alumni & conduct informational interviews

- Go to [LSHTM page](#)
- Click "Alumni" tab
- Global network of 20,000+ alumni
- Search by title, keyword or company
- Connect/message with alumni for careers conversations



The screenshot shows the LinkedIn profile of the London School of Hygiene & Tropical Medicine. The header features a banner with three photos of people and the LSHTM logo. Below the banner, the school's name is displayed in bold, followed by the tagline 'Improving health worldwide' and location information: 'Higher Education · London · 153K followers · 22K alumni'. A section indicates 'Vincenzo & 19 other connections work here'. Navigation buttons include 'Following', 'Give', and a menu icon. The 'Alumni' tab is selected in the top navigation bar. Below the tabs, it states '22,346 alumni' with an information icon. A search bar prompts users to 'Search alumni by title, keyword or company'. Two summary cards are visible: 'Where they work' showing 854 alumni at the London School of Hygiene and Tropical Medicine, and 'Where they live' showing 8,483 alumni in the United Kingdom.

London School of Hygiene and Tropical Medicine
Improving health worldwide
Higher Education · London · 153K followers · 22K alumni

Vincenzo & 19 other connections work here

✓ Following Give ...

Home About Posts Jobs **Alumni**

22,346 alumni ⓘ

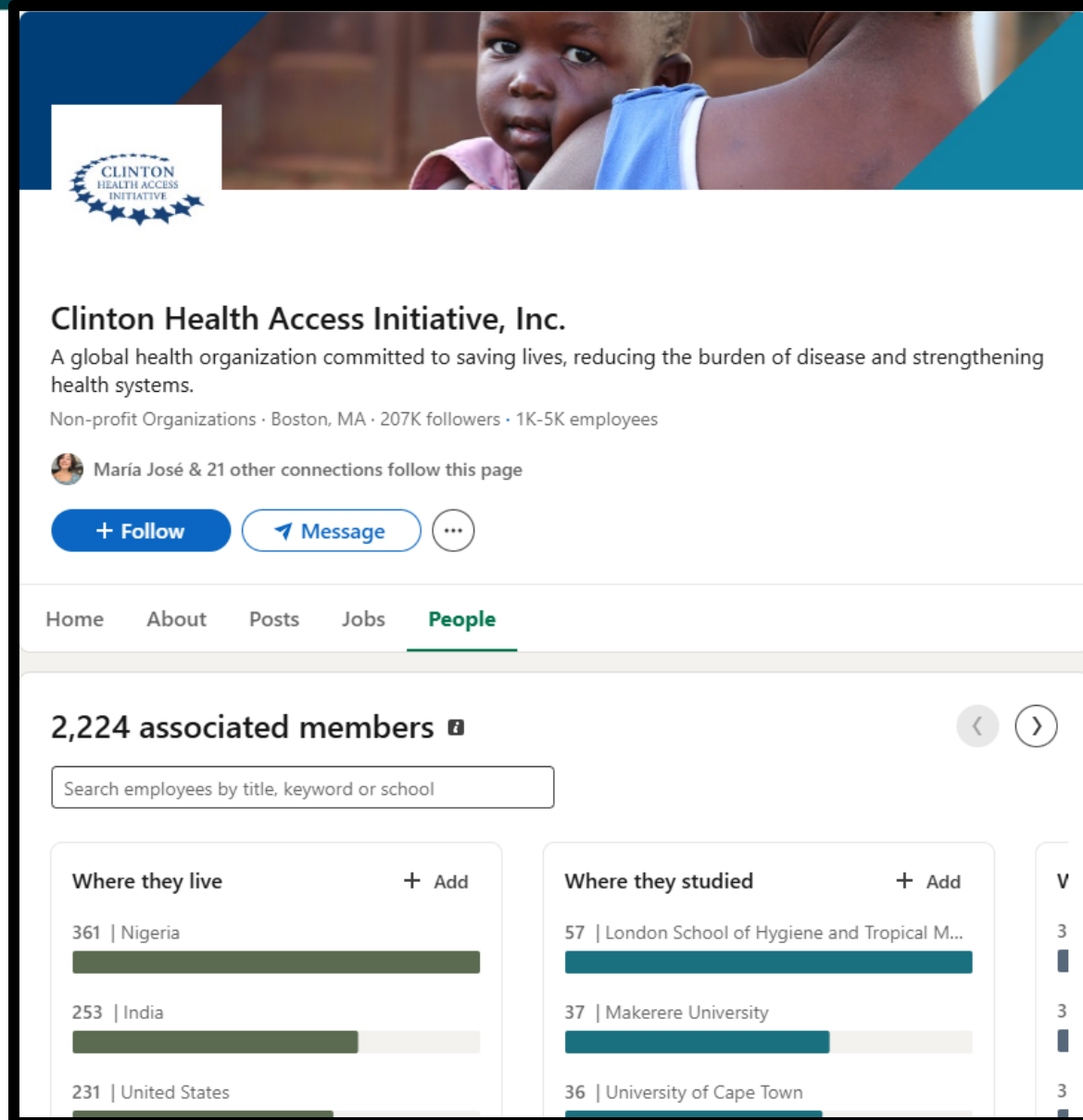
Search alumni by title, keyword or company

Where they work + Add
854 | London School of Hygiene and Tropical ...

Where they live
8,483 | United Kingdom

Use LinkedIn to target people working at organisations you are interested in

- Go to Organisation page
- Click "People" tab
- Search by filters or free search bar
- Connect/message



Clinton Health Access Initiative, Inc.
A global health organization committed to saving lives, reducing the burden of disease and strengthening health systems.
Non-profit Organizations · Boston, MA · 207K followers · 1K-5K employees

María José & 21 other connections follow this page

[+ Follow](#) [Message](#) [...](#)

Home About Posts Jobs **People**

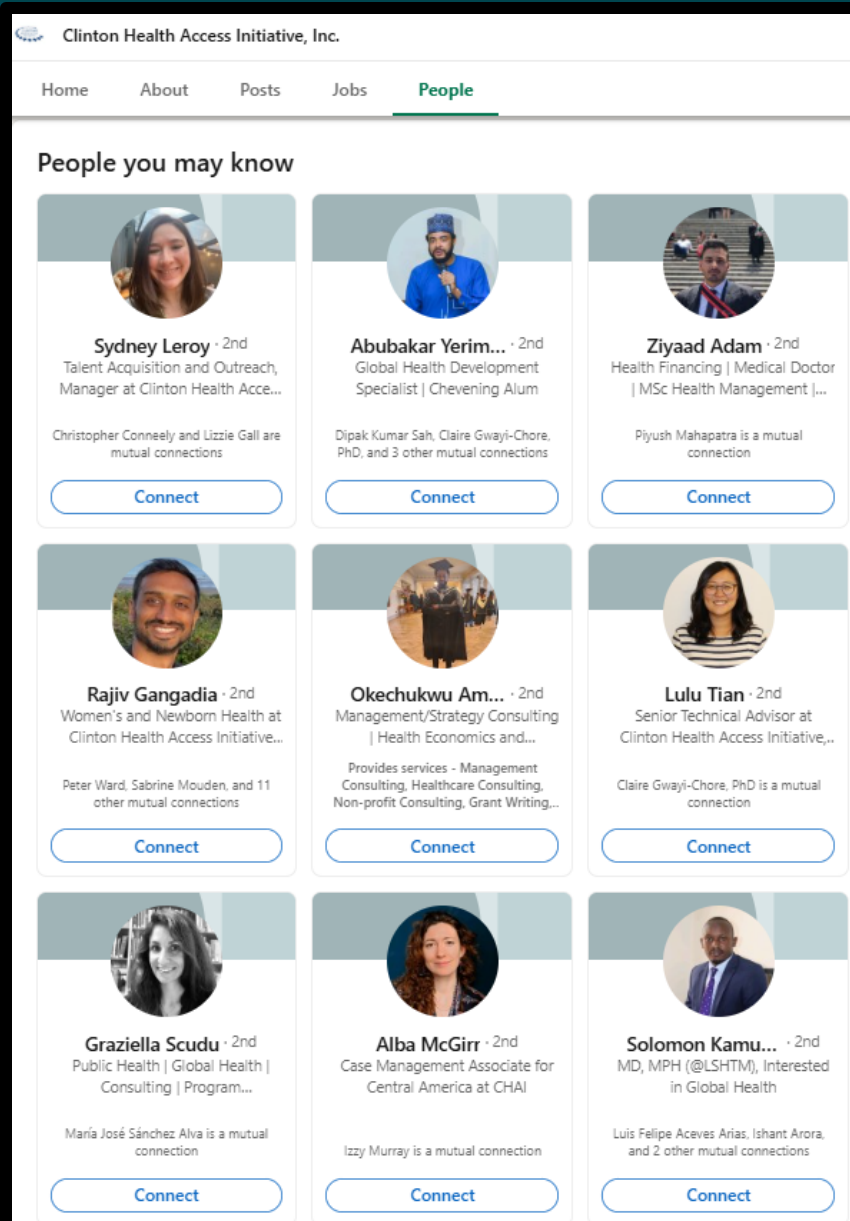
2,224 associated members

Search employees by title, keyword or school

Where they live	Where they studied
361 Nigeria	57 London School of Hygiene and Tropical M...
253 India	37 Makerere University
231 United States	36 University of Cape Town

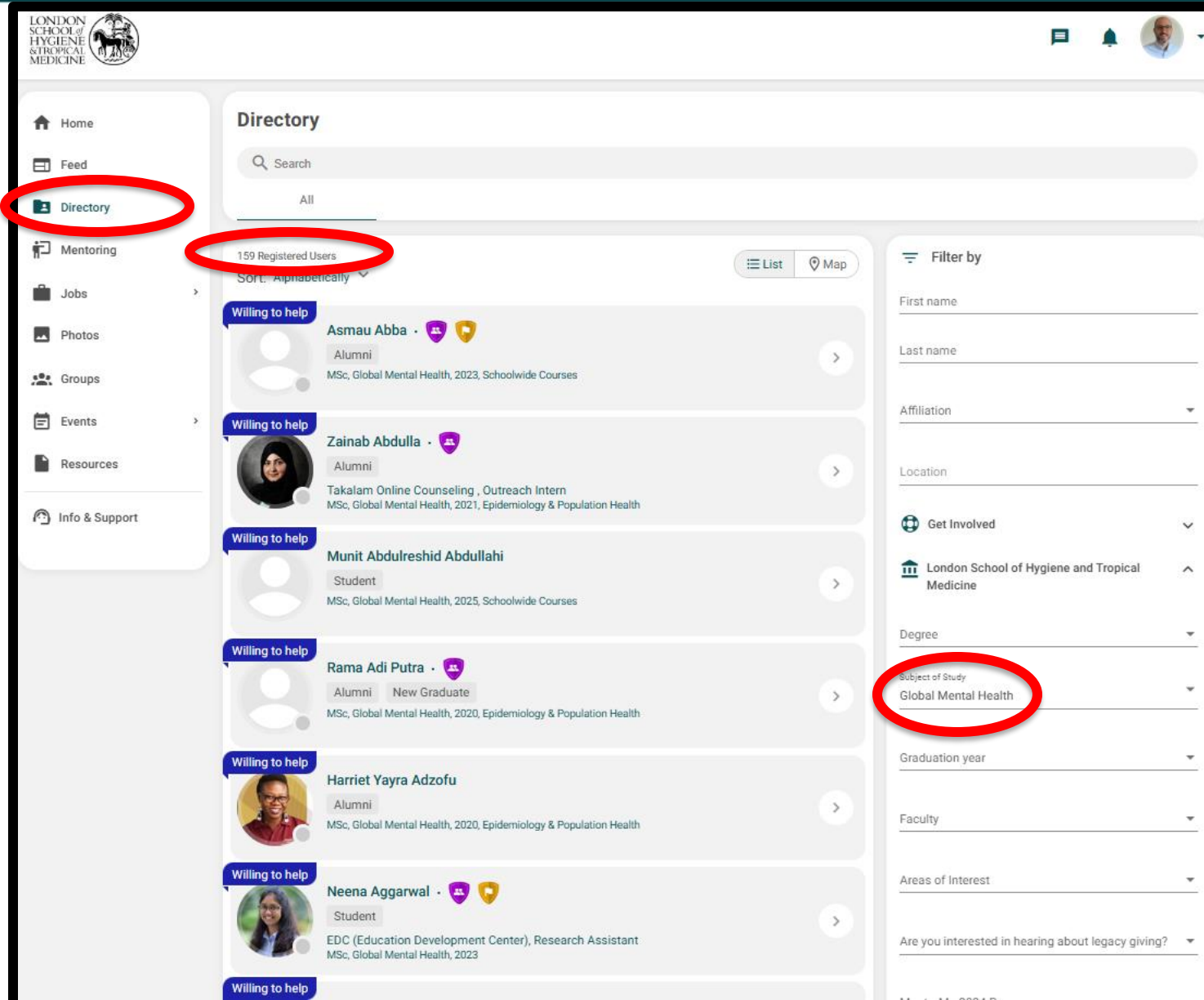
Use LinkedIn to target people working at organisations you are interested in

- Scroll down to see individual profiles
- Connect, message and follow people of interest to you



PLUS Consider connecting with Alumni via LSHTM Connect

- Join 5000+ alumni and students on [LSHTM Connect](#)
- Click on 'Directory'
- Choose from the filters
- See where they have worked in the past, and where they are working now



The screenshot displays the LSHTM Connect Directory interface. On the left, a sidebar menu includes 'Home', 'Feed', 'Directory' (highlighted with a red circle), 'Mentoring', 'Jobs', 'Photos', 'Groups', 'Events', 'Resources', and 'Info & Support'. The main content area is titled 'Directory' and features a search bar and a dropdown menu showing '159 Registered Users' (highlighted with a red circle). Below this, a list of users is displayed, each with a profile picture, name, role, and a 'Willing to help' button. The users listed are Asmau Abba, Zainab Abdulla, Munit Abdulreshid Abdullahi, Rama Adi Putra, Harriet Yayra Adzofu, and Neena Aggarwal. On the right, a 'Filter by' section allows users to refine their search by criteria such as 'First name', 'Last name', 'Affiliation', 'Location', 'Get Involved', 'London School of Hygiene and Tropical Medicine', 'Degree', 'Subject of Study' (highlighted with a red circle and set to 'Global Mental Health'), 'Graduation year', 'Faculty', 'Areas of Interest', and 'Are you interested in hearing about legacy giving?'.

1) Why them

Dear [Name] I see that you are working for [Organisation] and I'm really interested in your [Work/Project]

2) Why you

I have [X] years of experience in [Y] field, and after completing my MSc in [XXX] from LSHTM I'm looking for [Z]

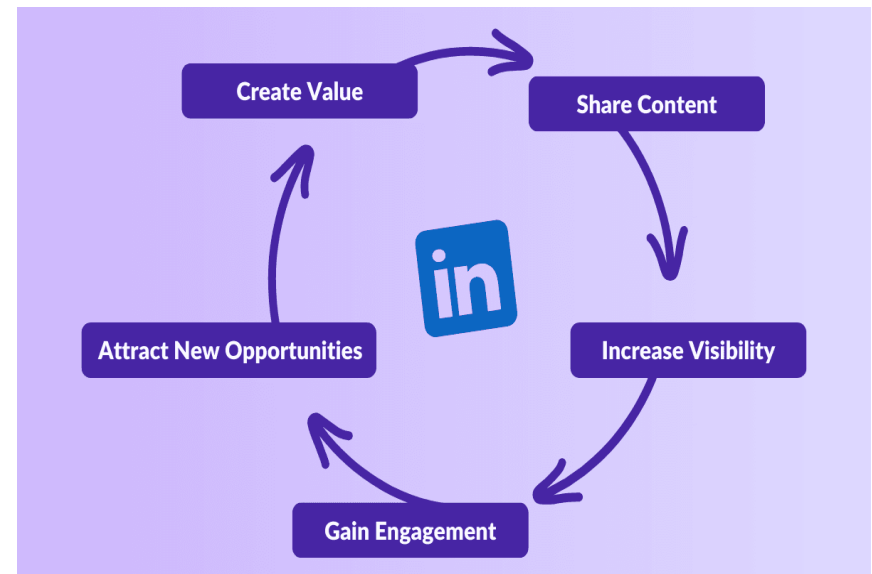
3) The ask

Would you be open to connecting for a short conversation so that I can [Learn more about your carer path / organisation / explore ways to help]

Conversations are the gateway to 'hidden' unpaid or paid opportunities!

Creating Content on LinkedIn

- Do you create any content?
- What sort of content? (posts, blog articles, photos, videos)
- Who is your target audience?
- Do you tag people?
- Do you follow-up on likes and comments?
- Is it needed for the roles/organisations you are applying to?



Do you use LinkedIn "Open To Work" banner?



job direction vocation
strategy definition work
recruitment positive
professional
unemployment
business employment
find

Dr Josh Phillips ✓
Careers Consultant
London, England, United Kingdom · [Contact info](#)
489 connections

Open to Add profile section Enhance profile Resources

- Hiring**
Share your open role to find qualified candidates fast
- Finding a new job**
Show recruiters and others that you're open to work
- Providing services**
Showcase services you offer so new clients can discover you
- Finding volunteer opportunities**
Show that you are open to skill-based volunteering

[Confirm current position](#)

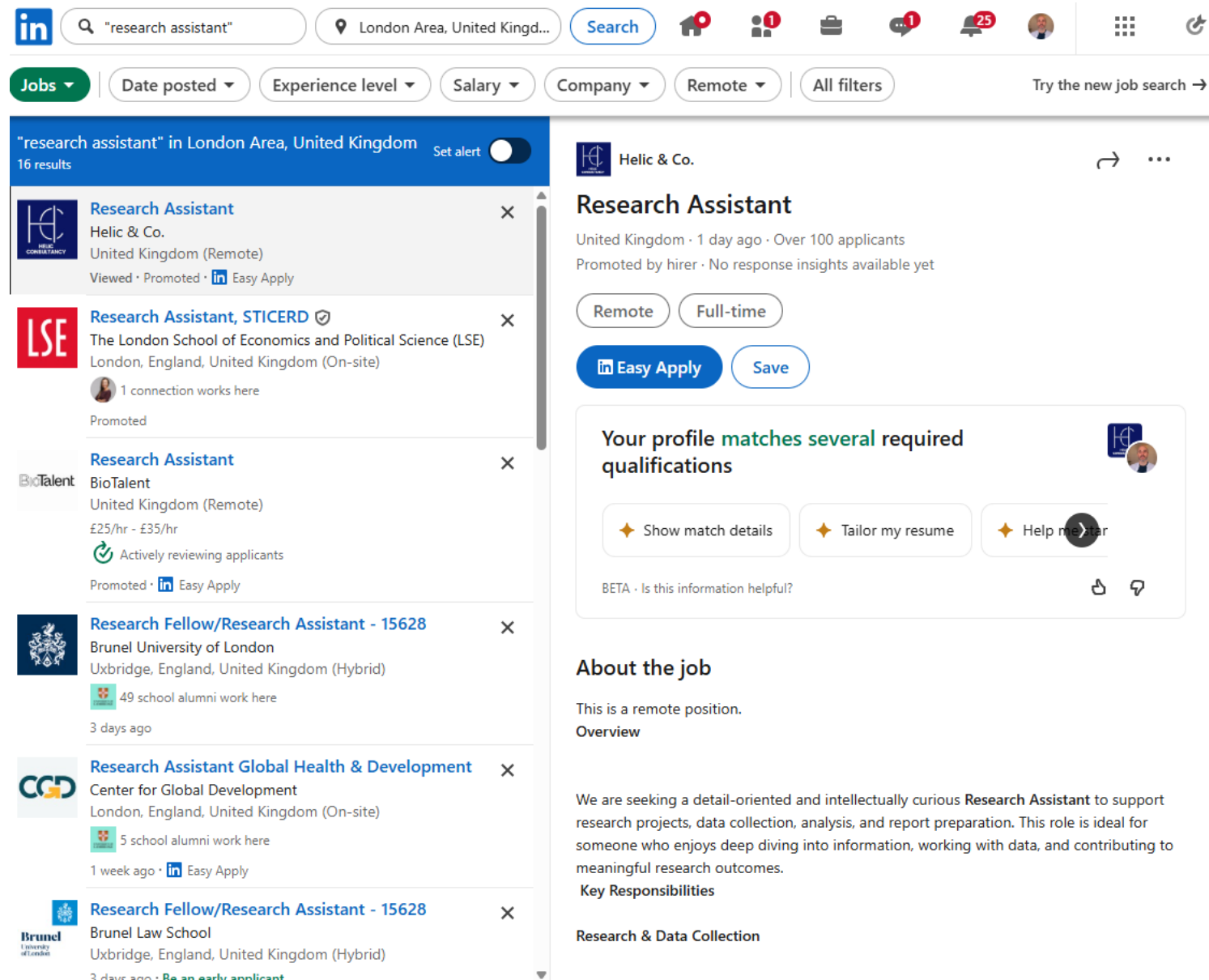
University of London Careers Service
University of Cambridge

Share that you're hiring and attract qualified candidates.
[Get started](#)

University of London Careers Service?

u attract the right opportunities.

Use LinkedIn to research career ideas and as a method for making applications (but not the only method)



The screenshot shows the LinkedIn job search interface. The search bar at the top contains "research assistant" and the location is set to "London Area, United Kingdom". The search results are displayed on the left, and the details of a selected job are shown on the right.

Search Results (Left Panel):

- Research Assistant** - Helic & Co. - United Kingdom (Remote) - Viewed · Promoted · Easy Apply
- Research Assistant, STICERD** - The London School of Economics and Political Science (LSE) - London, England, United Kingdom (On-site) - 1 connection works here - Promoted
- Research Assistant** - BioTalent - United Kingdom (Remote) - £25/hr - £35/hr - Actively reviewing applicants - Promoted · Easy Apply
- Research Fellow/Research Assistant - 15628** - Brunel University of London - Uxbridge, England, United Kingdom (Hybrid) - 49 school alumni work here - 3 days ago
- Research Assistant Global Health & Development** - Center for Global Development - London, England, United Kingdom (On-site) - 5 school alumni work here - 1 week ago · Easy Apply
- Research Fellow/Research Assistant - 15628** - Brunel Law School - Uxbridge, England, United Kingdom (Hybrid) - 3 days ago · Be an early applicant

Job Details (Right Panel):

Research Assistant
United Kingdom · 1 day ago · Over 100 applicants
Promoted by hirer · No response insights available yet

Remote Full-time

Easy Apply Save

Your profile matches several required qualifications

- Show match details
- Tailor my resume
- Help me

BETA · Is this information helpful?

About the job

This is a remote position.

Overview

We are seeking a detail-oriented and intellectually curious **Research Assistant** to support research projects, data collection, analysis, and report preparation. This role is ideal for someone who enjoys deep diving into information, working with data, and contributing to meaningful research outcomes.

Key Responsibilities

Research & Data Collection

Use Moodle for knowledge gain to help kickstart your networking ideas and approach

Career and study options



Career and study options

Information about different roles and employers within public health and related fields, details of what LSHTM graduates did next, and resources about further study and training.

To explore your options further and hear alumni and employer insights about their work please visit the **recordings section**, which contains a number of **alumni/employer talks**, **panel discussions** with panellists working in a range of organisations plus careers consultant led **workshops** and bespoke **videos** about **potential jobs** and **career decision making**.

As a student at LSHTM, you have access to **LinkedIn Learning** and there are some great job search nano tips there like **this one** on taking 3 steps to find the career for you.

Don't forget that if you'd like to speak to a careers consultant about the different options available you can **book an appointment**.




Use AI to help target people and organisations for networking



"I am completing an MSc in Public Health at LSHTM. I want to find a job as a Research Assistant focused on public health in the UK. Can you give me a list of target universities in London and target supervisors so that I can reach out to them and apply for relevant Research Assistant jobs? Can you give me their email addresses? Are there any job boards that I can search too?"

Target Supervisors / Research Leads

Below are examples of senior researchers whose groups typically host RAs or have funded projects — ideal to email (professional, concise CV + tailored note about your skills & interests):

 I can't fetch a current faculty list for all departments — but these are *representative* based on known roles and groups.

At LSHTM

- Professor Chris Bonell – school-based intervention and public health trials (e.g., Positive Choices). jobs.lshtm.ac.uk
- Prof Antonio Gasparrini – environmental epidemiology (recent RA position advertised). jobs.lshtm.ac.uk
- Senior faculty in Epidemiology & Population Health (search via the *People* directory for interests aligned with yours). [LSHTM](https://lshtm.ac.uk)

At UCL

- Prof Ibrahim Abubakar – public health and infectious disease epidemiology leadership role. [Wikipedia](https://ucl.ac.uk)
- Researchers in UCL's Population Health Sciences – explore *People* lists and contact those whose publications match your interests.

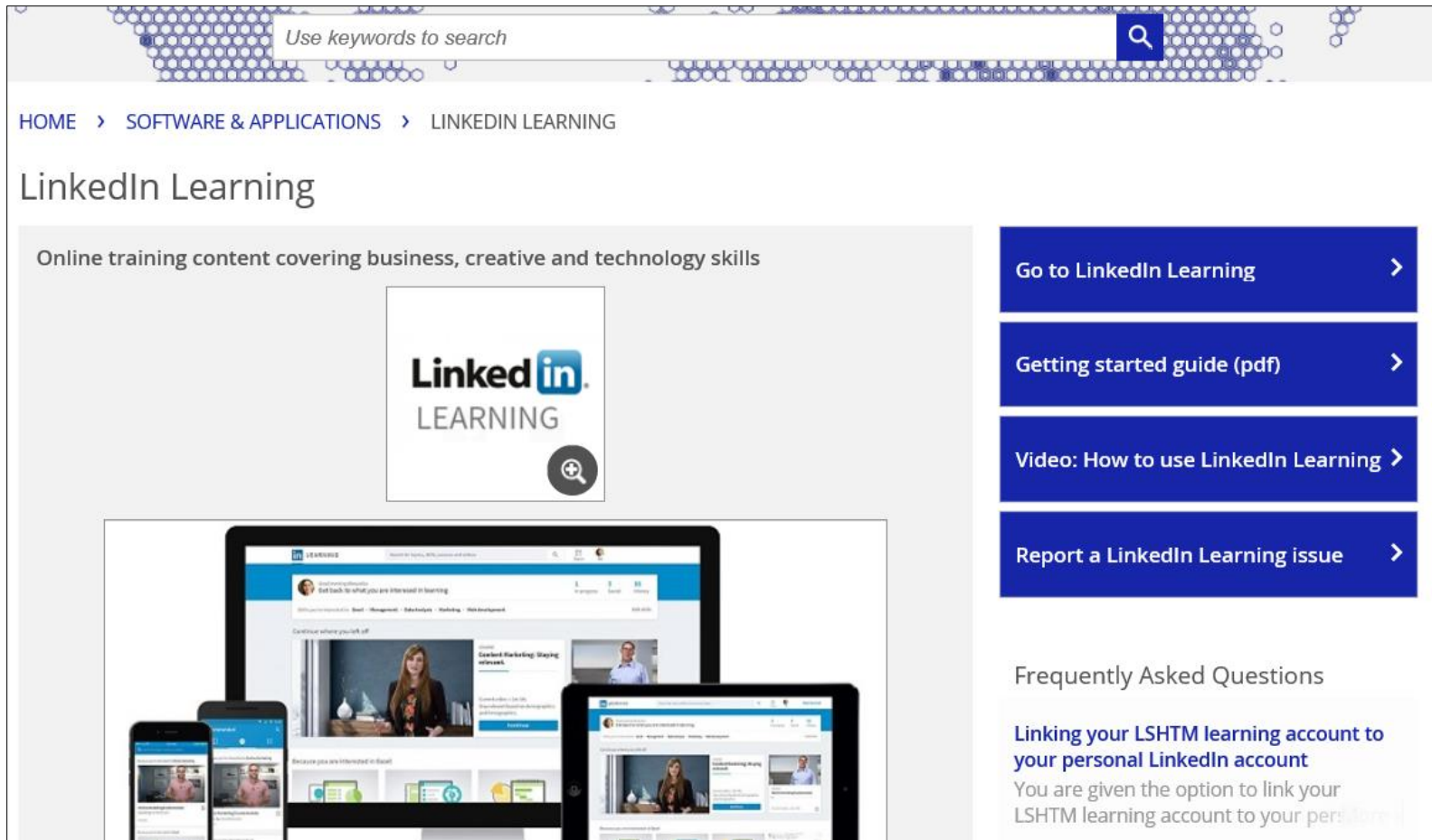
At KCL

- Academic staff in Population Health Sciences – you can search KCL's department directory and email supervisors working on health inequalities, health policy, or epidemiology. [King's College L...](https://king.ac.uk)

At Imperial

- Prof Azeem Majeed – Public Health & Primary Care expertise and network across NIHR research programmes. [Wikipedia](https://imperial.ac.uk)
- Faculty leads at the Jameel Institute or MRC Centre for Global Infectious Disease Analysis, especially if you're drawn to modelling or global health research. [Wikipedia](https://imperial.ac.uk)

Use LinkedIn Learning



The screenshot shows the LinkedIn Learning website. At the top, there is a search bar with the placeholder text "Use keywords to search" and a magnifying glass icon. Below the search bar is a navigation breadcrumb: "HOME > SOFTWARE & APPLICATIONS > LINKEDIN LEARNING". The main heading is "LinkedIn Learning", followed by the tagline "Online training content covering business, creative and technology skills". In the center, there is a large "LinkedIn LEARNING" logo. Below the logo, there is a collage of images showing the LinkedIn Learning interface on a laptop, a tablet, and a smartphone. On the right side, there are four blue buttons with white text and right-pointing chevrons: "Go to LinkedIn Learning", "Getting started guide (pdf)", "Video: How to use LinkedIn Learning", and "Report a LinkedIn Learning issue". Below these buttons, there is a section titled "Frequently Asked Questions" with a link "Linking your LSHTM learning account to your personal LinkedIn account" and a brief description: "You are given the option to link your LSHTM learning account to your personal LinkedIn account".

Use keywords to search

HOME > SOFTWARE & APPLICATIONS > LINKEDIN LEARNING

LinkedIn Learning

Online training content covering business, creative and technology skills

LinkedIn
LEARNING

Go to LinkedIn Learning >

Getting started guide (pdf) >

Video: How to use LinkedIn Learning >

Report a LinkedIn Learning issue >

Frequently Asked Questions

Linking your LSHTM learning account to your personal LinkedIn account

You are given the option to link your LSHTM learning account to your personal LinkedIn account

Find by visiting <http://linkedinlearning.lshtm.ac.uk/>

LinkedIn Learning

  Library ▾



 Home


 In Progress

 Saved

 My Org

 Me ▾

  Library ▾

 Home

Filter Results

1,183 Results for "writing your cv"

Content by ^

☐ LinkedIn Learning (1,183)

☐ Your Company (0)

Type ^

☐ Courses (261)

☐ Videos (917)

☐ Learning Paths (5)

☐ Links (0)

Level v

Software v

Subjects & Topics v

Custom Tags v

Language: English ^



VIDEO

Your bio, CV, and headshot

From: Running a Design Business: Self Promotion

2m 34s



COURSE

CV Success Master Class

By: Aimee Bateman

52m 9s



VIDEO

Writing resumes and cover letters

From: Job Hunting for College Grads

2m 51s



VIDEO

Your CV layout

From: CV Success Master Class

34m 18s

Filter Results

374 Results for "public health"

Content by

- ☐ LinkedIn Learning (374)
- ☐ Your Company (0)

Type

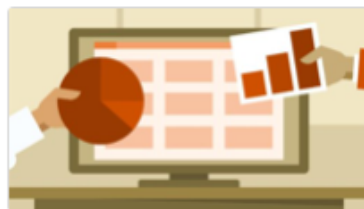
- ☐ Courses (9)
- ☐ Videos (365)
- ☐ Learning Paths (0)
- ☐ Links (0)

Level

Software

Subjects & Topics

Custom Tags



COURSE

Learning Public Data Sets

By: Curt Frye

2h 6m • Skills: Data Analysis, Microsoft Excel



COURSE

Descriptive Healthcare Analytics in R

By: Monika Wahi

4h 15m • Skills: R, Data Analysis



VIDEO

Change in action: The National Health Service (NHS)

From: Gary Hamel on Busting Bureaucracy

4m 18s



COURSE

Building Self-Confidence

By: Todd Dewett

21m 27s • Skills: Life Skills, Personal Development

We value your feedback

Please complete the feedback form – the link is in the chat box!

<https://forms.office.com/e/4p7U5N14cT>

Thank you for your time

And now onto your QUESTIONS...

