

# LinkedIn & Networking

LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE



## Meet the team – we are here to help



**Fiona Telford – Careers  
Consultant** Mondays  
& Tuesdays



**Josh Phillips –  
Careers Consultant**  
Wednesdays,  
Thursdays & Fridays

**Contact us on [careers@lshtm.ac.uk](mailto:careers@lshtm.ac.uk)**

# What we will cover:

## Your profile

- Creating an effective profile

## Making the most of LinkedIn for:

- Networking
- Careers research

Anything else you'd like to cover?

# But first, 5 Levels of Networking

Alliance

Advocacy

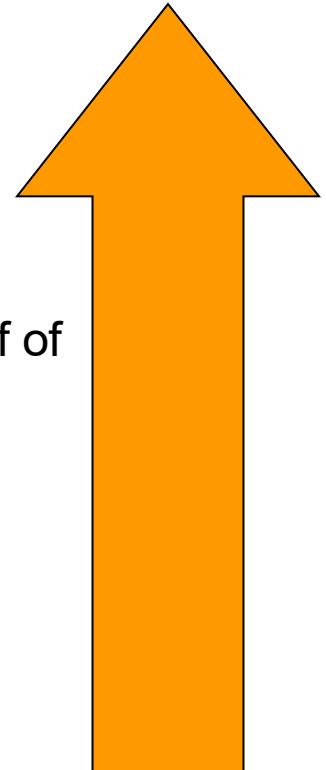
Assistance

Advice

Answers

Increasing commitment,  
time and effort on behalf of  
contact.

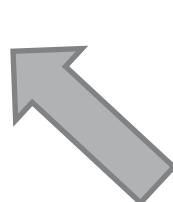
Increasing need for a  
strong relationship.



# LinkedIn – consider your situation



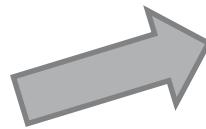
What do you want people to know about you?



What words will you use to describe yourself and your experience?



How will you formulate your 'story'

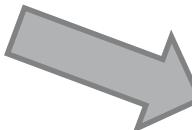


What do you not want people to know about you?

## LinkedIn profile



Does this profile fit the opportunities you are seeking?



Can you use other people to back up what you say – eg recommendations?

# Effective profiles?

What makes the summary effective?

How much detail is there about previous experience?

How do they convey their story?

What ideas does that give you?

A few to look at:

Danny Y <https://www.linkedin.com/in/danny-y-40949126/>

Diogo Martins <https://www.linkedin.com/in/diogocorreiamartins/>

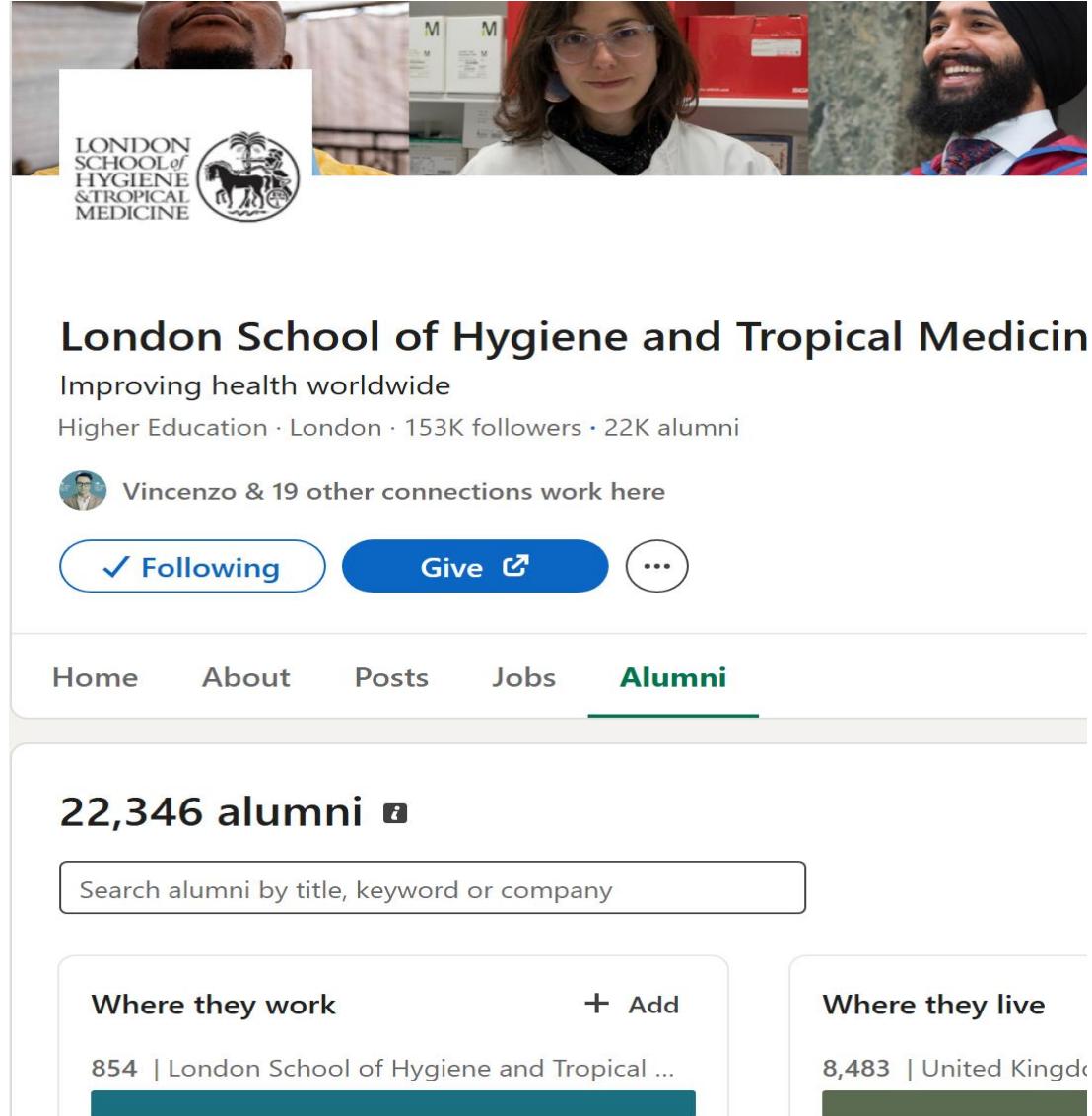
Alice Sabino <https://www.linkedin.com/in/alice-sabino-29931946/>

Fiona Telford (24) Fiona Telford (PgDipCG) | LinkedIn

# Use LinkedIn to connect with Alumni & conduct informational interviews



- Go to [LSHTM page](#)
- Click "Alumni" tab
- Global network of 20,000+ alumni
- Search by title, keyword or company
- Connect/message with alumni for careers conversations

A screenshot of a LinkedIn company profile for the London School of Hygiene and Tropical Medicine. The profile features three profile pictures of diverse individuals. The school's logo is in the top left. The main title is "London School of Hygiene and Tropical Medicin". Below it is the tagline "Improving health worldwide", the category "Higher Education · London", and follower counts "153K followers · 22K alumni". A "Following" button (blue with white text) is shown, along with "Give" and "..." buttons. The navigation bar includes "Home", "About", "Posts", "Jobs", and "Alumni" (underlined in green). Below the navigation is a section titled "22,346 alumni" with a search bar "Search alumni by title, keyword or company". Two side sections are visible: "Where they work" (584 entries) and "Where they live" (8,483 entries).

London School of Hygiene and Tropical Medicin

Improving health worldwide

Higher Education · London · 153K followers · 22K alumni

Vincenzo & 19 other connections work here

✓ Following Give ...

Home About Posts Jobs Alumni

22,346 alumni

Search alumni by title, keyword or company

Where they work + Add

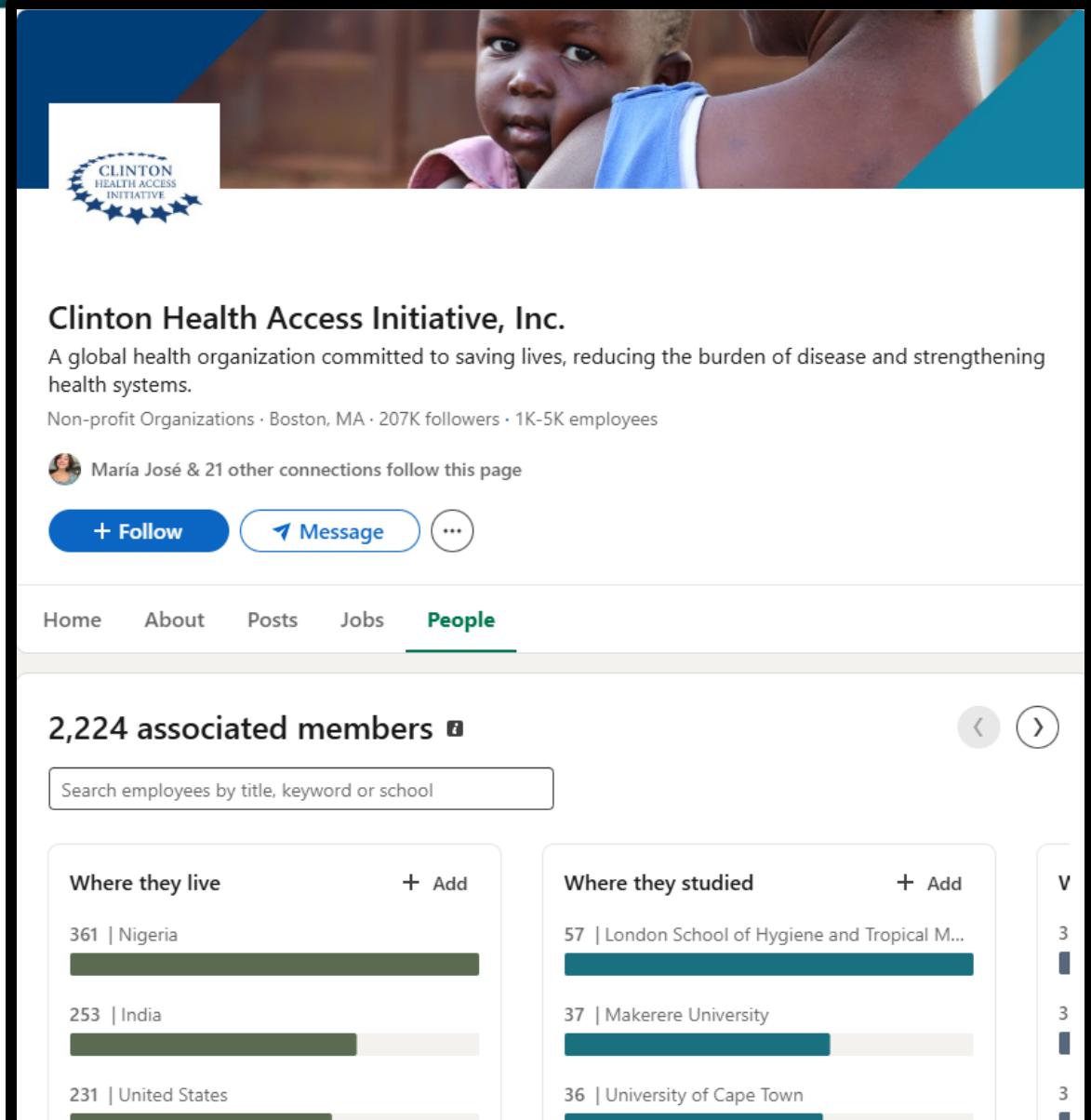
584 | London School of Hygiene and Tropical ...

Where they live

8,483 | United Kingdo

# Use LinkedIn to target people working at organisations you are interested in

- Go to Organisation page
- Click "People" tab
- Search by filters or free search bar
- Connect/message



The image shows a screenshot of a LinkedIn organization page for Clinton Health Access Initiative, Inc. The page features a banner image of a young child. The organization's logo, which includes the text 'CLINTON HEALTH ACCESS INITIATIVE' and a circular emblem of stars, is displayed. Below the banner, the organization's name is written in bold, followed by a description: 'A global health organization committed to saving lives, reducing the burden of disease and strengthening health systems.' It is categorized as a 'Non-profit Organizations' based in 'Boston, MA' with '207K followers' and '1K-5K employees'. A user profile for 'María José & 21 other connections' is shown. Below the profile, there are buttons for '+ Follow', 'Message', and '...'. The 'People' tab is currently selected. A section titled '2,224 associated members' is displayed, with a search bar below it. Two tables show the locations where members live and where they studied. The 'Where they live' table shows data for Nigeria, India, and the United States. The 'Where they studied' table shows data for the London School of Hygiene and Tropical Medicine, Makerere University, and the University of Cape Town.

Where they live	+ Add
361   Nigeria	
253   India	
231   United States	

Where they studied	+ Add
57   London School of Hygiene and Tropical M...	
37   Makerere University	
36   University of Cape Town	

# Use LinkedIn to target people working at organisations you are interested in

- Scroll down to see individual profiles
- Connect, message and follow people of interest to you

Clinton Health Access Initiative, Inc.

Home About Posts Jobs **People**

People you may know



**Sydney Leroy** · 2nd  
Talent Acquisition and Outreach, Manager at Clinton Health Access Initiative, Inc.

Christopher Conneely and Lizzie Gall are mutual connections

[Connect](#)



**Abubakar Yerima** · 2nd  
Global Health Development Specialist | Chevening Alum

Dipak Kumar Sah, Claire Gwayi-Chore, PhD, and 3 other mutual connections

[Connect](#)



**Ziyaad Adam** · 2nd  
Health Financing | Medical Doctor | MSc Health Management | Clinton Health Access Initiative, Inc.

Piyush Mahapatra is a mutual connection

[Connect](#)



**Rajiv Gangadaria** · 2nd  
Women's and Newborn Health at Clinton Health Access Initiative, Inc.

Peter Ward, Sabrine Mouden, and 11 other mutual connections

[Connect](#)



**Okechukwu Amadi** · 2nd  
Management/Strategy Consulting | Health Economics and...  
Provides services - Management Consulting, Healthcare Consulting, Non-profit Consulting, Grant Writing,...

[Connect](#)



**Lulu Tian** · 2nd  
Senior Technical Advisor at Clinton Health Access Initiative, Inc.

Claire Gwayi-Chore, PhD is a mutual connection

[Connect](#)



**Graziella Scuderi** · 2nd  
Public Health | Global Health | Consulting | Program...

Maria José Sánchez Alva is a mutual connection

[Connect](#)



**Alba McGirr** · 2nd  
Case Management Associate for Central America at CHAI

Izzy Murray is a mutual connection

[Connect](#)



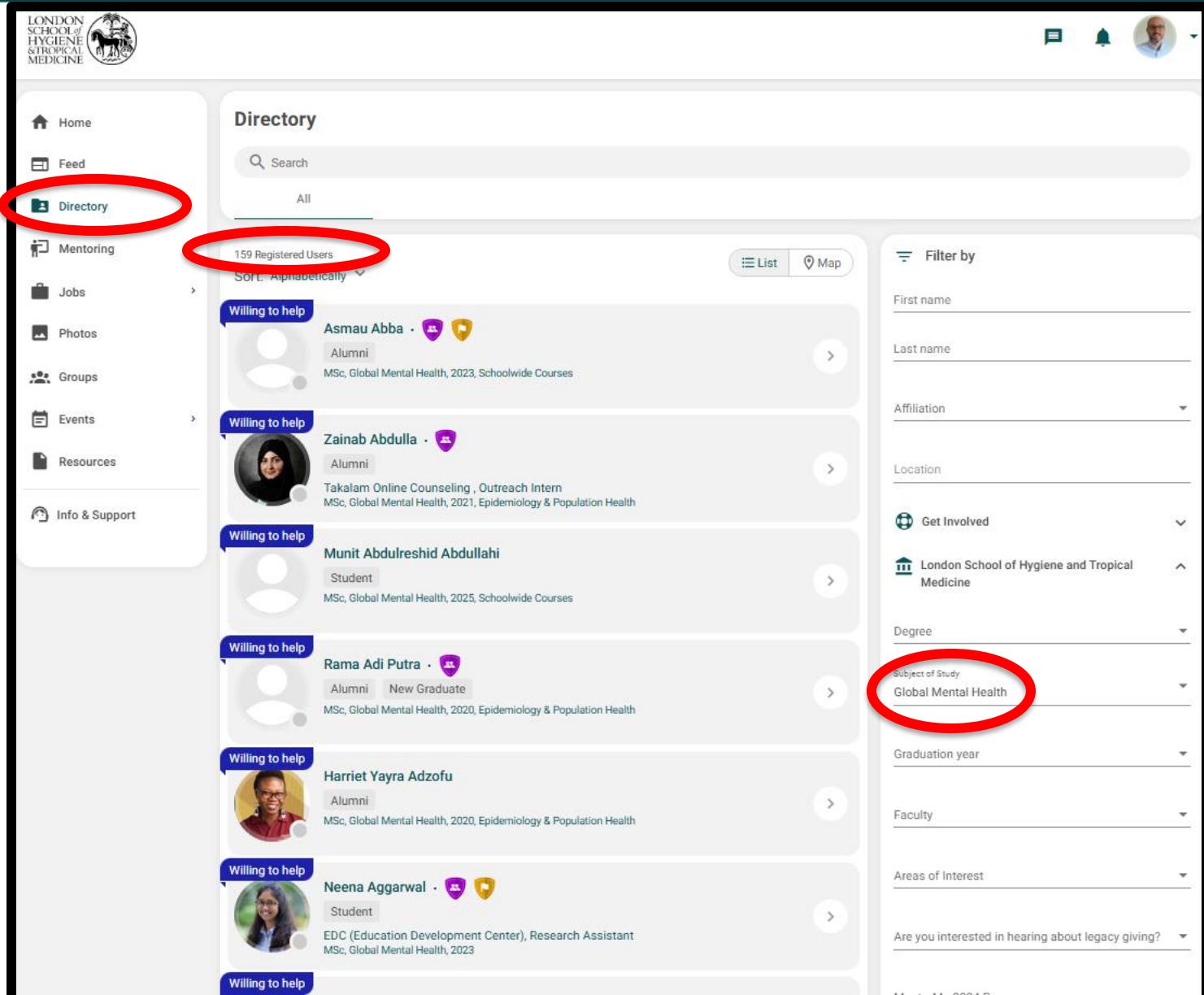
**Solomon Kamu** · 2nd  
MD, MPH (@LSHTM), Interested in Global Health

Luis Felipe Aceves Arias, Ishant Arora, and 2 other mutual connections

[Connect](#)

# PLUS Consider connecting with Alumni via LSHTM Connect

- Join 5000+ alumni and students on [LSHTM Connect](#)
- Click on 'Directory'
- Choose from the filters
- See where they have worked in the past, and where they are working now



The screenshot shows the LSHTM Connect platform's Directory page. The left sidebar has a red circle around the 'Directory' link. The main area shows a list of 159 registered users, each with a profile picture, name, status (e.g., 'Willing to help'), and a brief description of their education and work experience. The right sidebar has a red circle around the 'Subject of Study' filter, which is set to 'Global Mental Health'. Other filters include 'First name', 'Last name', 'Affiliation' (set to 'London School of Hygiene and Tropical Medicine'), 'Degree', 'Graduation year', 'Faculty', 'Areas of interest', and 'Are you interested in hearing about legacy giving?'. The bottom right corner shows the date 'Mon 11 Mar 2024 12:12'.

# Reachout for conversations

## 1) Why them

Dear [Name] I see that you are working for [Organisation] and I'm really interested in your [Work/Project]

## 2) Why you

I have [X] years of experience in [Y] field, and after completing my MSc in [XXX] from LSHTM I'm looking for [Z]

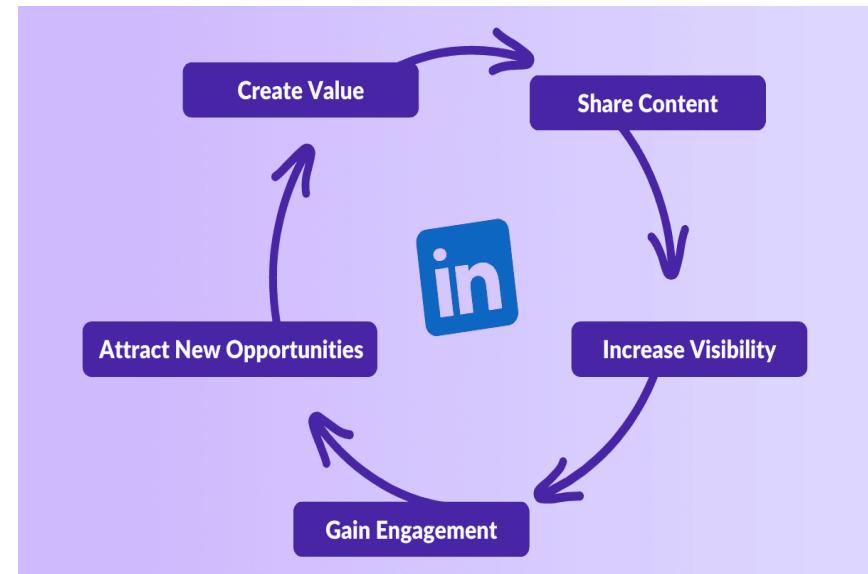
## 3) The ask

Would you be open to connecting for a short conversation so that I can [Learn more about your career path / organisation / explore ways to help]

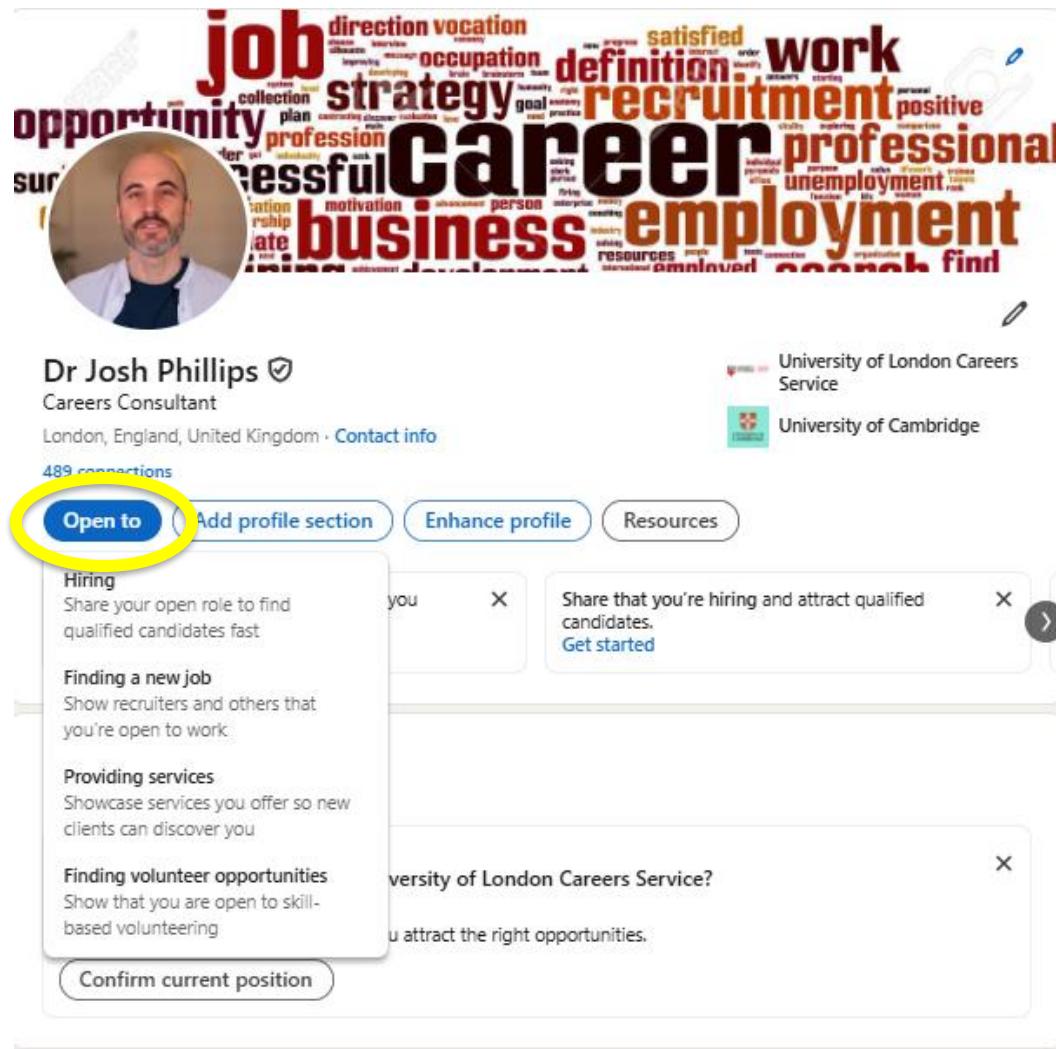
**Conversations are the gateway to 'hidden' unpaid or paid opportunities!**

# Creating Content on LinkedIn

- Do you create any content?
- What sort of content? (posts, blog articles, photos, videos)
- Who is your target audience?
- Do you tag people?
- Do you follow-up on likes and comments?
- Is it needed for the roles/organisations you are applying to?



# Do you use LinkedIn "Open To Work" banner?



job direction vocation occupation satisfied  
opportunity collection plan strategy definition recruitment work  
surprise collection plan strategy definition recruitment work  
successful career professional  
business motivation person industry resources  
employment unemployed

**Dr Josh Phillips**   
Careers Consultant  
London, England, United Kingdom · [Contact info](#)

489 connections

**Open to**  Add profile section Enhance profile Resources

**Hiring**  
Share your open role to find qualified candidates fast

**Finding a new job**  
Show recruiters and others that you're open to work

**Providing services**  
Showcase services you offer so new clients can discover you

**Finding volunteer opportunities**  
Show that you are open to skill-based volunteering

**University of London Careers Service**

**University of Cambridge**

**Share that you're hiring and attract qualified candidates.**  

**versity of London Careers Service?** 

**u attract the right opportunities.**

**Confirm current position**

# Use LinkedIn to research career ideas and as a method for making applications (but not the only method)

LinkedIn search results for "research assistant" in London Area, United Kingdom

16 results

Jobs | Date posted | Experience level | Salary | Company | Remote | All filters | Try the new job search →

**Research Assistant** at **Helic & Co.** (Remote)

**Research Assistant, STICERD** at **The London School of Economics and Political Science (LSE)** (London, England, United Kingdom (On-site))

**Research Assistant** at **BioTalent** (Remote)

**Research Fellow/Research Assistant - 15628** at **Brunel University of London** (Uxbridge, England, United Kingdom (Hybrid))

**Research Assistant Global Health & Development** at **Center for Global Development** (London, England, United Kingdom (On-site))

**Research Fellow/Research Assistant - 15628** at **Brunel Law School** (Uxbridge, England, United Kingdom (Hybrid))

**Helic & Co.** **Research Assistant**

United Kingdom · 1 day ago · Over 100 applicants  
Promoted by hirer · No response insights available yet

Remote | Full-time | **Easy Apply** | Save

Your profile matches several required qualifications

Show match details | Tailor my resume | Help me star

BETA · Is this information helpful? Upvote Downvote

## About the job

This is a remote position.  
Overview

We are seeking a detail-oriented and intellectually curious **Research Assistant** to support research projects, data collection, analysis, and report preparation. This role is ideal for someone who enjoys deep diving into information, working with data, and contributing to meaningful research outcomes.

**Key Responsibilities**

Research & Data Collection

# Use Moodle for knowledge gain to help kickstart your networking ideas and approach

## Career and study options



### Career and study options

Information about different roles and employers within public health and related fields, details of what LSHTM graduates did next, and resources about further study and training.

To explore your options further and hear alumni and employer insights about their work please visit the **recordings section**, which contains a number of **alumni/employer talks, panel discussions** with panellists working in a range of organisations plus careers consultant led **workshops** and bespoke **videos** about **potential jobs** and **career decision making**.

As a student at LSHTM, you have access to **LinkedIn Learning** and there are some great job search nano tips there like **this one** on taking 3 steps to find the career for you.

Don't forget that if you'd like to speak to a careers consultant about the different options available you can book an appointment.

# Use AI to help target people and organisations for networking



**"I am completing an MSc in Public Health at LSHTM. I want to find a job as a Research Assistant focused on public health in the UK. Can you give me a list of target universities in London and target supervisors so that I can reach out to them and apply for relevant Research Assistant jobs? Can you give me their email addresses? Are there any job boards that I can search too?"**

## Target Supervisors / Research Leads

Below are examples of senior researchers whose groups typically host RAs or have funded projects — ideal to email (professional, concise CV + tailored note about your skills & interests):

⚠ I can't fetch a current faculty list for all departments — but these are *representative* based on known roles and groups.

### At LSHTM

- Professor Chris Bonell – school-based intervention and public health trials (e.g., Positive Choices). [jobs.lshtm.ac.uk](#)
- Prof Antonio Gasparrini – environmental epidemiology (recent RA position advertised). [jobs.lshtm.ac.uk](#)
- Senior faculty in Epidemiology & Population Health (search via the *People* directory for interests aligned with yours). [LSHTM](#)

### At UCL

- Prof Ibrahim Abubakar – public health and infectious disease epidemiology leadership role. [Wikipedia](#)
- Researchers in UCL's Population Health Sciences – explore *People* lists and contact those whose publications match your interests.

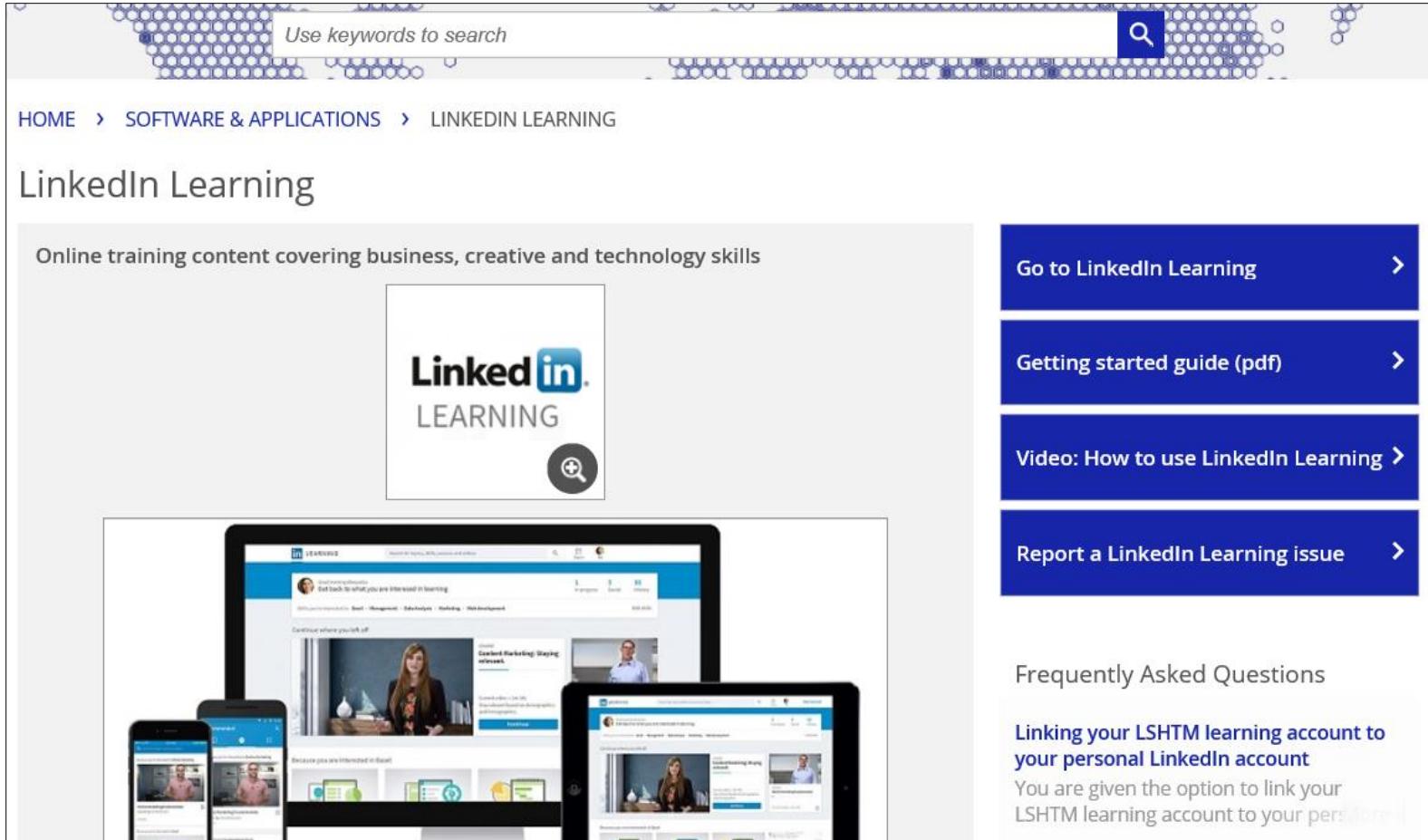
### At KCL

- Academic staff in Population Health Sciences – you can search KCL's department directory and email supervisors working on health inequalities, health policy, or epidemiology. [King's College L...](#)

### At Imperial

- Prof Azeem Majeed – Public Health & Primary Care expertise and network across NIHR research programmes. [Wikipedia](#)
- Faculty leads at the Jameel Institute or MRC Centre for Global Infectious Disease Analysis, especially if you're drawn to modelling or global health research. [Wikipedia](#)

# Use LinkedIn Learning



Use keywords to search

HOME > SOFTWARE & APPLICATIONS > LINKEDIN LEARNING

## LinkedIn Learning

Online training content covering business, creative and technology skills



Go to LinkedIn Learning >

Getting started guide (pdf) >

Video: How to use LinkedIn Learning >

Report a LinkedIn Learning issue >

### Frequently Asked Questions

**Linking your LSHTM learning account to your personal LinkedIn account**

You are given the option to link your LSHTM learning account to your personal LinkedIn account.

Find by visiting <http://linkedinlearning.lshtm.ac.uk/>

in LEARNING Library  Search for skills, subjects or software Home In Progress Saved My Org Me

in LEARNING Library  writing your cv Home

Filter Results 1,183 Results for "writing your cv"

**Content by**

- LinkedIn Learning (1,183)
- Your Company (0)

**Type**

- Courses (261)
- Videos (917)
- Learning Paths (5)
- Links (0)

**Level**

**Software**

**Subjects & Topics**

**Custom Tags**

Language: English



VIDEO  
**Your bio, CV, and headshot**  
**From:** Running a Design Business: Self Promotion  
2m 34s



COURSE  
**CV Success Master Class**  
**By:** Aimee Bateman  
52m 9s



VIDEO  
**Writing resumes and cover letters**  
**From:** Job Hunting for College Grads  
2m 51s



VIDEO  
**Your CV layout**  
**From:** CV Success Master Class  
34m 18s



Filter Results

374 Results for "public health"

## Content by

- LinkedIn Learning (374)
- Your Company (0)

## Type

- Courses (9)
- Videos (365)
- Learning Paths (0)
- Links (0)

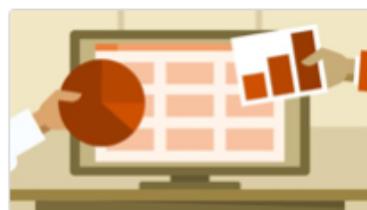
## Level

## Software

## Subjects &amp; Topics

## Custom Tags

Language: English ▾



## COURSE

**Learning Public Data Sets**

By: Curt Frye

2h 6m • Skills: Data Analysis, Microsoft Excel



## COURSE

**Descriptive Healthcare Analytics in R**

By: Monika Wahi

4h 15m • Skills: R, Data Analysis



## VIDEO

**Change in action: The National Health Service (NHS)**

From: Gary Hamel on Busting Bureaucracy

4m 18s



## COURSE

**Building Self-Confidence**

By: Todd Dewett

21m 27s • Skills: Life Skills, Personal Development

# We value your feedback

Please complete the feedback form – the link is in the chat box!

<https://forms.office.com/e/4p7U5N14cT>

Thank you for your time

And now onto your QUESTIONS...

