

## 1-to-1 Appointments

### **Step 1: Clarify What You Want**

Answer these 4 questions first:

1. **Role:** what role do you want to do? (e.g. research, project management, analysis, policy, communications, fundraising, etc.) What are the specific job titles?
  - a. See [grad data](#)
  - b. See [Mindmap](#)
  - c. Search on [LinkedIn](#)
  - d. See Public Health Career Pathways (below)
2. **Organisation:** what type of organisation do you want to work for? (e.g. academic, consulting, think tank, local/national government, charity, NGO, INGO, etc.)
3. **Location:** where do you want to be located; and where do you want your projects to be located? (e.g. do you want to be remote/office based; do you want to work on projects in LMICs, Global North, etc.)
4. **Mission:** what problem do you want to work on solving? (e.g. malaria, non-communicable diseases, anti-microbial resistance, etc.)

Next, with answers to these questions, create a 'career development' spreadsheet as follows:

ORGANISATION	WHAT THEY DO	WHERE THEY WORK	PEOPLE TO CONTACT	OPPORTUNITIES / PROGRESS / NOTES

In order to populate this spreadsheet and progress with job/career opportunities...

### **Step 2: Search for Opportunities**

#### **(I) Advertised Jobs**

- Jobs on [LSHTM Moodle](#) (right hand side) and [LSHTM Connect](#) (job tab)
- [LinkedIn Jobs](#) and [Google Jobs](#) (with all filters & notifications)
- 'Where to find Public Health jobs' on LSHTM Moodle [here](#)

#### **(II) Searching for Organisations**

- Destinations of LSHTM graduates **2012-2017** [here](#)

- Destinations of LSHTM graduates **2019-2023** [here](#)
- **LSHTM Careers Fair** participant organisations [here](#)

### (III) Networking, Recommendations

- **LSHTM Student Career Experience Repository** [here](#)
- **LSHTM Connect** directory that you can search/filter [here](#) (sign up for free for a profile)
- **LinkedIn** page filtered for LSHTM Alumni [here](#)

## Step 3: Apply for Opportunities

### (I) CV

- **Example CV** on Moodle [here](#)
- Video on **How to write a spectacular CV** [here](#)
- **Skills dictionary** for building your CV/Cover Letter [here](#)
- **CV Checklist**
  - Length (2 pages)
  - Structure (clear and relevant section titles)
  - Content (relevant skill + evidence for that skill, quantification numbers where possible for outputs/outcomes)
  - Format, style, font (clear, consistent, 1 column, use of bold, left aligned)

### (II) Cover Letter

- **Cover Letter** (example [here](#))
  - **Why them:** why are you interested/motivated/passionate/excited about their role and their organisation. Be specific e.g. their mission, vision, values, projects, team, culture, reputation, etc. Get this from their Job Description pack, Website, social media, annual reports, speak to someone in the organisation, etc.
  - **Parallel to you:** pick your top work/education example that parallels with their work

- **Why you:** go into detail about how you meet all of the person specifications in the job description. Match each point for their essential/desirable criteria, in the order that they give. Consider grouping criteria if needed to avoid repetition.
- **Professional closing:** “thank you for considering my application, I look forward to discussing this opportunity further with you.”

Note: Check your CV and Cover Letter using [CareerSet](#)

### (III) Interviews

- **How to prepare** for interviews [here](#)
- Additional support on **eCareersGrad** [here](#)
- **Interview** (STARR model for giving examples)
  - Situation (10%)
  - Task (10%)
  - Actions (70%)
  - Results/Reflections (10%)

## ⌚ 1. Core Public Health Career Pathways

### A. Health Policy, Management, and Systems

**Focus:** Designing, implementing, and evaluating health policies, programmes, and systems.

**Employers:** Ministries/Departments of Health, NHS England, WHO, World Bank, LSHTM, think tanks, NGOs.

**Entry-level roles:**

- Policy Officer / Analyst
- Health Policy Assistant
- Health Systems Research Assistant
- Programme Coordinator / Project Officer
- Monitoring & Evaluation (M&E) Officer
- Health Services Research Assistant

## B. Epidemiology & Disease Surveillance

**Focus:** Collecting, analysing, and interpreting data to understand disease patterns and guide interventions.

**Employers:** UKHSA, CDC, ECDC, WHO, research institutions, NGOs.

**Entry-level roles:**

- Epidemiology Assistant / Analyst
- Surveillance Officer
- Data Analyst (Public Health)
- Research Assistant in Epidemiology
- Field Epidemiologist (Junior level, e.g., EPIET training)

## C. Biostatistics, Data Science & Health Informatics

**Focus:** Statistical analysis, modelling, and data interpretation for health research and policy.

**Employers:** LSHTM, NHS, NIHR, academic institutions, data-driven health tech companies.

**Entry-level roles:**

- Biostatistician (Junior)
- Health Data Analyst
- Research Data Scientist
- Statistical Officer
- Research Assistant (Quantitative focus)

## D. Global Health & Development

**Focus:** Addressing international health challenges such as infectious diseases, maternal health, and health systems strengthening.

**Employers:** WHO, UNICEF, Save the Children, Médecins Sans Frontières, PATH, LSHTM, DFID/FCDO.

**Entry-level roles:**

- Global Health Project Officer
- Programme Assistant / Coordinator
- Health Advisor (Junior)
- Research Assistant (Global Health focus)
- Health Partnerships Officer

## **E. Health Promotion, Behaviour Change & Communication**

**Focus:** Designing and evaluating health education and behaviour change interventions.

**Employers:** Local councils, NGOs, NHS Trusts, Public Health England, social marketing agencies.

**Entry-level roles:**

- Health Promotion Officer
- Public Health Practitioner (Trainee)
- Community Health Development Worker
- Behaviour Change Project Officer
- Health Communications Coordinator

## **F. Environmental & Occupational Health**

**Focus:** Understanding environmental and workplace risks and designing interventions to protect population health.

**Employers:** WHO, Public Health England, Local Authorities, Environment Agency.

**Entry-level roles:**

- Environmental Health Officer (trainee or assistant)
- Occupational Health Advisor (junior)
- Environmental Health Project Officer
- Health & Safety Analyst

## G. Public Health Nutrition

**Focus:** Addressing diet-related health issues, food policy, and nutrition interventions.

**Employers:** WHO, UNICEF, NGOs, NHS, FAO, LSHTM, community health organisations.

**Entry-level roles:**

- Public Health Nutritionist (Junior)
- Nutrition Project Officer
- Research Assistant (Nutrition focus)
- Nutrition Policy Assistant

## H. Health Economics & Financing

**Focus:** Evaluating cost-effectiveness and resource allocation in healthcare and public health programmes.

**Employers:** NICE, WHO, LSHTM, academic institutions, consultancies (e.g., York Health Economics Consortium, IQVIA).

**Entry-level roles:**

- Health Economist (Assistant/Junior)
- Research Assistant in Health Economics
- Economic Evaluation Analyst
- Cost-effectiveness Researcher

## I. Academic & Research Careers

**Focus:** Advancing knowledge through public health research and teaching.

**Employers:** LSHTM, universities, research institutes.

**Entry-level roles:**

- Research Assistant
- Research Fellow (junior)
- PhD Researcher
- Teaching Assistant / Associate

