



LinkedIn

December 2023

LONDON
SCHOOL of
HYGIENE
& TROPICAL
MEDICINE



Meet the team – we are here to help



**Fiona Telford – Careers
Consultant** Mondays
& Tuesdays



**Josh Phillips –
Careers Consultant**
Wednesdays,
Thursdays & Fridays

Contact us on careers@lshtm.ac.uk

What we will cover:

What would you like to cover?

Ideas:

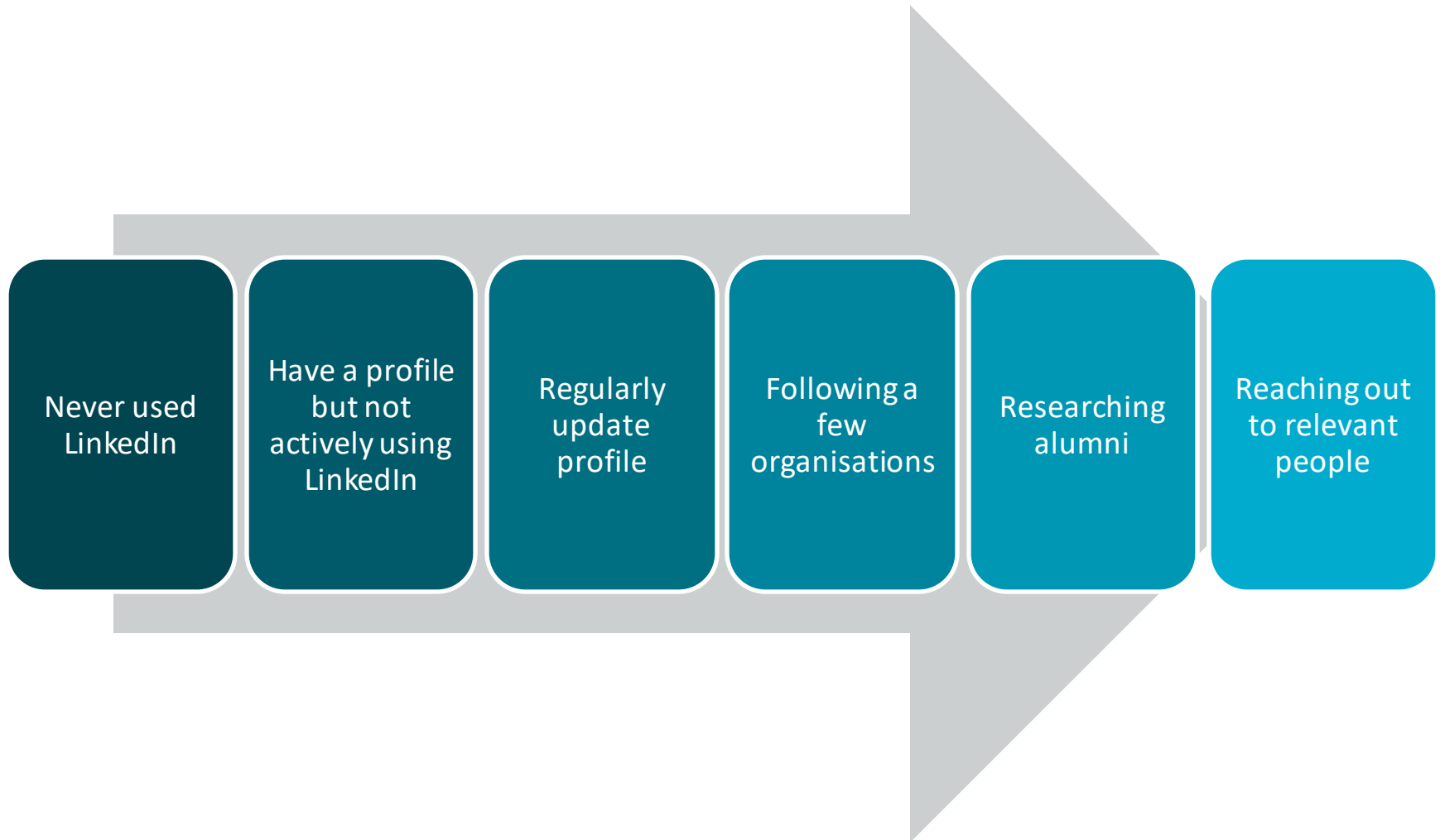
Your profile

- Creating an effective profile
- Privacy and communications settings

Making the most of LinkedIn for:

- Careers research
- Networking

Your situation



Your personal profile

What do you want people to know about you?

What words will you use to describe yourself and your experience?

How will you formulate your 'story'?

LinkedIn profile

What do you not want people to know about you?

Does this profile fit the opportunities you are seeking?

Can you use other people to back up what you say – eg recommendations?

Whose effective profile have you looked at?

What makes the summary effective?

How much detail is there about previous experience?

How do they convey their story?

What ideas does that give you?

A few to look at:

Danny Y <https://www.linkedin.com/in/danny-y-40949126/>

Diogo Martins <https://www.linkedin.com/in/diogocorreiamartins/>

Alice Sabino <https://www.linkedin.com/in/alice-sabino-29931946/>

5 Levels of Networking

Alliance

Advocacy

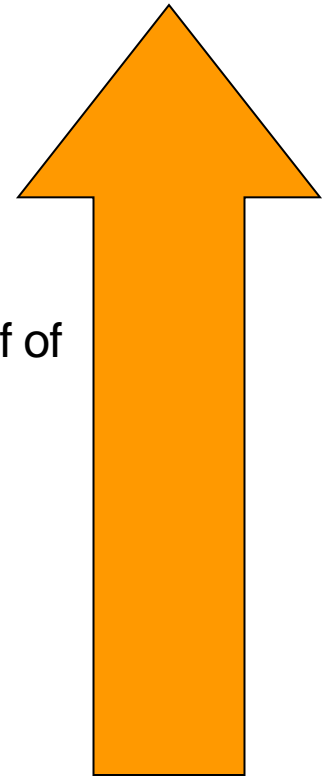
Assistance

Advice

Answers

Increasing commitment,
time and effort on behalf of
contact.

Increasing need for a
strong relationship.



Informational interviews

Career and study options

Employer Information 2017

First-hand information about a range of employers,

GOAL

Information interview was conducted with Gillian McKay at GOAL (NGO)

Could you describe your role as a global health advisor for GOAL? Technical advisor supporting in-country programmes remotely, helping to write new proposals for funding and decision support on health indicators. In-country I support training, meet with Ministry of Health to check programmes are in line with national strategy and help country programmes be more prepared for emergency situations such as Ebola or displacements.

What does the average day look like in that job role? In-country different to headquarters. In HQ: Typically, 7:30am-9:30am answering emails and plan for the day, skype calls about applying for funding, then modifying guideline documents relating to the NGO global health strategy, skype meetings over struggling programs and interplay between country programs and finish 5-6pm. A lot of work with a short timeframe.

What kind of skills do you consider most relevant in your current job? Juggle a lot of projects and track your time for country programs as they get billed for my support. Managing national health staff remotely with high priority placed on supporting areas of technical growth.

What pieces of advice would you give a current Masters/PhD student when applying for jobs within global health? Started at paid internship level at one country level program to learn the organisation's structure. Typical entry role is the program support officer (PSO) within NGOs. PSO roles are very fast paced, churning out reports and proposals constant, but will provide excellent learning into the technical and structural systems in the NGO and in the country.

How did you find your entry level position? Through a personal contact and advertised on relief web (<http://reliefweb.int/>). Personal connections are key in the health field.

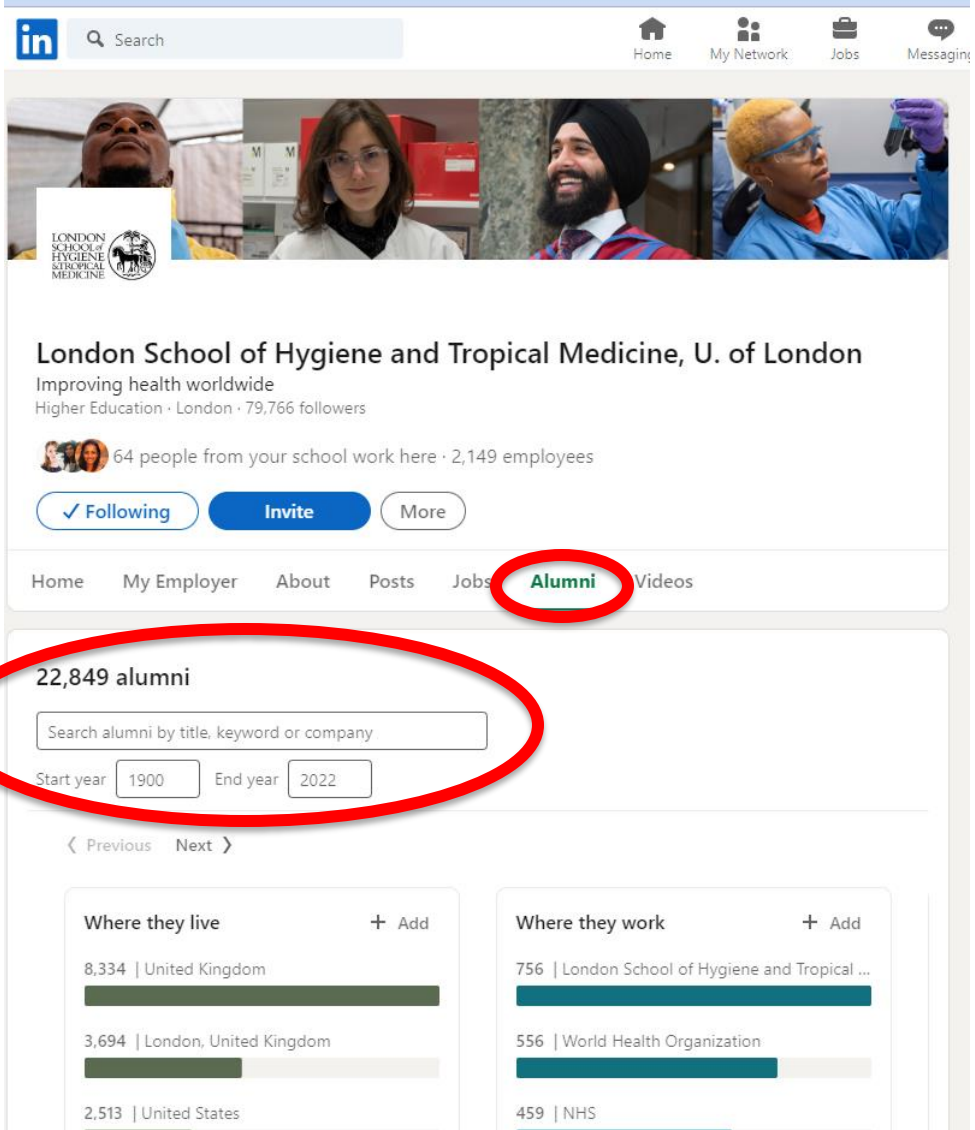
Employer Information 2017

First-hand information about a range of employers, gathered by t
job, advice on getting into the sector, working for that employer, a

- 
-  Abt Associates.pdf
 -  Camden Islington Public Health Directorate.pdf
 -  CHAI.pdf
 -  Child Family Health International.pdf
 -  Costello Medical.pdf
 -  GAVI.pdf
 -  GETF.pdf
 -  GOAL.pdf
 -  GSK.pdf
 -  Independent Consultancy.pdf
 -  Lao Friends Hospital for Children.pdf
 -  MSF.pdf
 -  Policy Wisdom.pdf
 -  PSI.pdf
 -  QuintilesIMS.pdf

Use LinkedIn to connect with alumni

- Go to [LSHTM page](#)
- Click "Alumni" tab
- Search by title, keyword or company
- Connect/message with alumni



The screenshot shows the LinkedIn profile page for the London School of Hygiene and Tropical Medicine, U. of London. The page features a header with navigation icons (Home, My Network, Jobs, Messaging) and a search bar. Below the header is a banner image with the LSHTM logo. The main content area displays the organization's name, tagline 'Improving health worldwide', and follower count (79,766). It also shows a section for '64 people from your school work here' and '2,149 employees'. The navigation tabs include Home, My Employer, About, Posts, Jobs, Alumni, and Videos. The 'Alumni' tab is highlighted with a red circle. Below the tabs, the text '22,849 alumni' is also circled in red. A search bar is provided with the placeholder text 'Search alumni by title, keyword or company'. Below the search bar are two input fields for 'Start year' (set to 1900) and 'End year' (set to 2022). At the bottom, there are two sections: 'Where they live' and 'Where they work', each with a '+ Add' button and a horizontal bar chart showing the distribution of alumni across different locations and organizations.

Where they live	Count
United Kingdom	8,334
London, United Kingdom	3,694
United States	2,513

Where they work	Count
London School of Hygiene and Tropical ...	756
World Health Organization	556
NHS	459

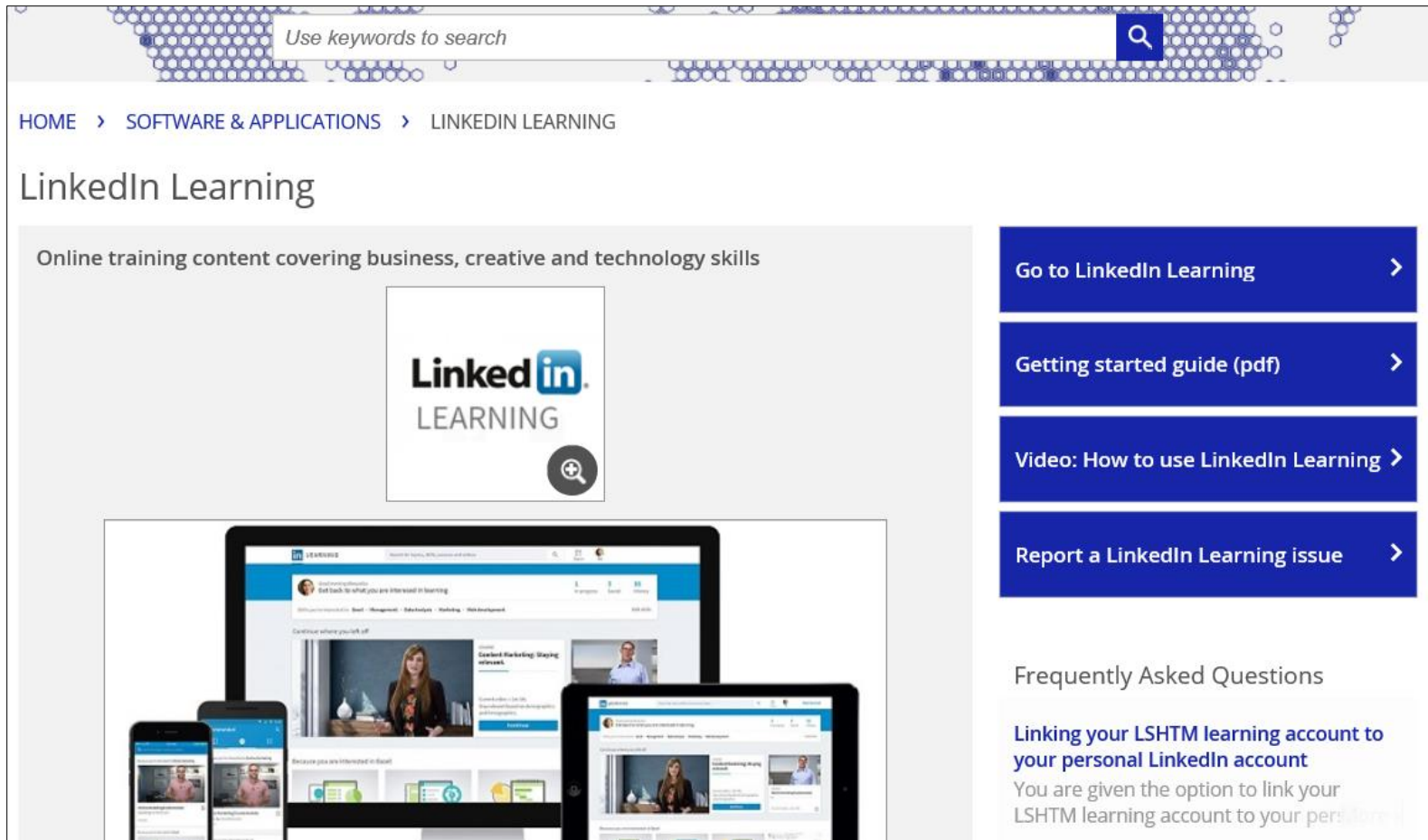
Use LinkedIn to research career ideas

LinkedIn [here](#)

The screenshot shows the LinkedIn Jobs page. The browser address bar displays <https://www.linkedin.com/jobs/>. The navigation bar includes icons for Home, My Network, Jobs (circled in red), Messaging, Notifications (40), Me, Work, and Learning. The search bar, containing the text "Search by title, skill, or company", is also circled in red. On the left sidebar, the "Job alerts" menu item is circled in red. The main content area features "Recent job searches" with results for "disability assessor", "project manager" (82 new), and "research assistant" (314 new). Below this is the "Hiring in your network" section, showing a job listing for "Graduate Recruitment Consultant" at Allen & York in Dorset, England, United Kingdom (Hybrid), with 2 mutual connections and 11 applicants. The right sidebar contains sections for "Open to work", "Job seeker guidance", and "I want to improve my resume".


LinkedIn Learning

Find via ServiceDesk:



The screenshot shows the LinkedIn Learning service desk page. At the top, there is a search bar with the text "Use keywords to search" and a magnifying glass icon. Below the search bar, the breadcrumb navigation reads "HOME > SOFTWARE & APPLICATIONS > LINKEDIN LEARNING". The main heading is "LinkedIn Learning", followed by the sub-heading "Online training content covering business, creative and technology skills". A central graphic features the LinkedIn Learning logo. Below this, there are four blue buttons with white text and right-pointing chevrons: "Go to LinkedIn Learning", "Getting started guide (pdf)", "Video: How to use LinkedIn Learning", and "Report a LinkedIn Learning issue". At the bottom of the main content area, there is a section titled "Frequently Asked Questions" with a link to "Linking your LSHTM learning account to your personal LinkedIn account". Below the link, there is a partial sentence: "You are given the option to link your LSHTM learning account to your pers...". At the bottom of the screenshot, there are images of a laptop, a tablet, and a smartphone displaying the LinkedIn Learning interface.

Or go to <http://linkedinlearning.lshtm.ac.uk/>


Library ▾
writing your cv
Home

Filter Results 1,183 Results for "writing your cv"

Content by ^

LinkedIn Learning (1,183)

Your Company (0)

Type ^

Courses (261)

Videos (917)

Learning Paths (5)

Links (0)


Level v


Software v


Subjects & Topics v


Custom Tags v

Language: English ^

 VIDEO
Your bio, CV, and headshot
From: Running a Design Business: Self Promotion
 2m 34s

 COURSE
CV Success Master Class
By: Aimee Bateman
 52m 9s

 VIDEO
Writing resumes and cover letters
From: Job Hunting for College Grads
 2m 51s

 VIDEO
Your CV layout
From: CV Success Master Class
 34m 18s

Filter Results

374 Results for "public health"

Content by ^

- LinkedIn Learning (374)
- Your Company (0)

Type ^

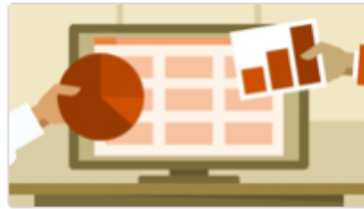
- Courses (9)
- Videos (365)
- Learning Paths (0)
- Links (0)

Level ▾

Software ▾

Subjects & Topics ▾

Custom Tags ▾



COURSE

Learning Public Data Sets

By: Curt Frye

2h 6m · Skills: Data Analysis, Microsoft Excel



COURSE

Descriptive Healthcare Analytics in R

By: Monika Wahi

4h 15m · Skills: R, Data Analysis



VIDEO

Change in action: The National Health Service (NHS)

From: Gary Hamel on Busting Bureaucracy

4m 18s



COURSE

Building Self-Confidence

By: Todd Dewett

21m 27s · Skills: Life Skills, Personal Development

Watch/listen to materials on using LinkedIn

Moodle link [here](#)

LinkedIn: why use it and how to make the most of it

A series of short recorded resources on how to set up or improve your profile; connect with alumni and build your community; use LinkedIn to generate career ideas, research organisations and engage with content and people; plus one on monitoring your privacy settings on LinkedIn.

Bite sized recordings:

Your LinkedIn profile (9 min recording including how to edit your visibility, no LSHTM login required)

Building your community (7 min recording, including how to find LSHTM alumni and people in target organisations, no LSHTM login required)

Research and engage with content and people (9 min recording, no LSHTM login required)

Settings and Privacy (7 min recording, no LSHTM login required)

Recorded workshop:

LinkedIn - why use it and how to get the most from it, 27 Jan 2021 - recording with captions/transcript (no login required)

Forthcoming events

Lunchtime workshops:

- Making the most of the careers fair, Tues 16th & Wed 17th Jan
- Careers in Healthcare, Wed 17th Jan
- Job hunting strategies within and outside the UK, Tues 30th and Wed 31st Jan

Online Careers Fair:

- Wed 24th Jan, 20 confirmed employers from Global & Public Health

For full details see '[Forthcoming workshops and events](#)' tile on Moodle

We value your feedback

Please complete the feedback form – the link is in the chat box!

<https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2IKm1h1jmhk5TFUQ1NBO1gyMkZNTedINjBKM0tJQjQ3MINTSy4u>

Thank you for your time

And now onto your QUESTIONS...