

LinkedIn & Networking

December 2024

LONDON
SCHOOL of
HYGIENE
& TROPICAL
MEDICINE



Meet the team – we are here to help



**Fiona Telford – Careers
Consultant** Mondays
& Tuesdays



**Josh Phillips –
Careers Consultant**
Wednesdays,
Thursdays & Fridays

Contact us on careers@lshtm.ac.uk

What we will cover:

Your profile

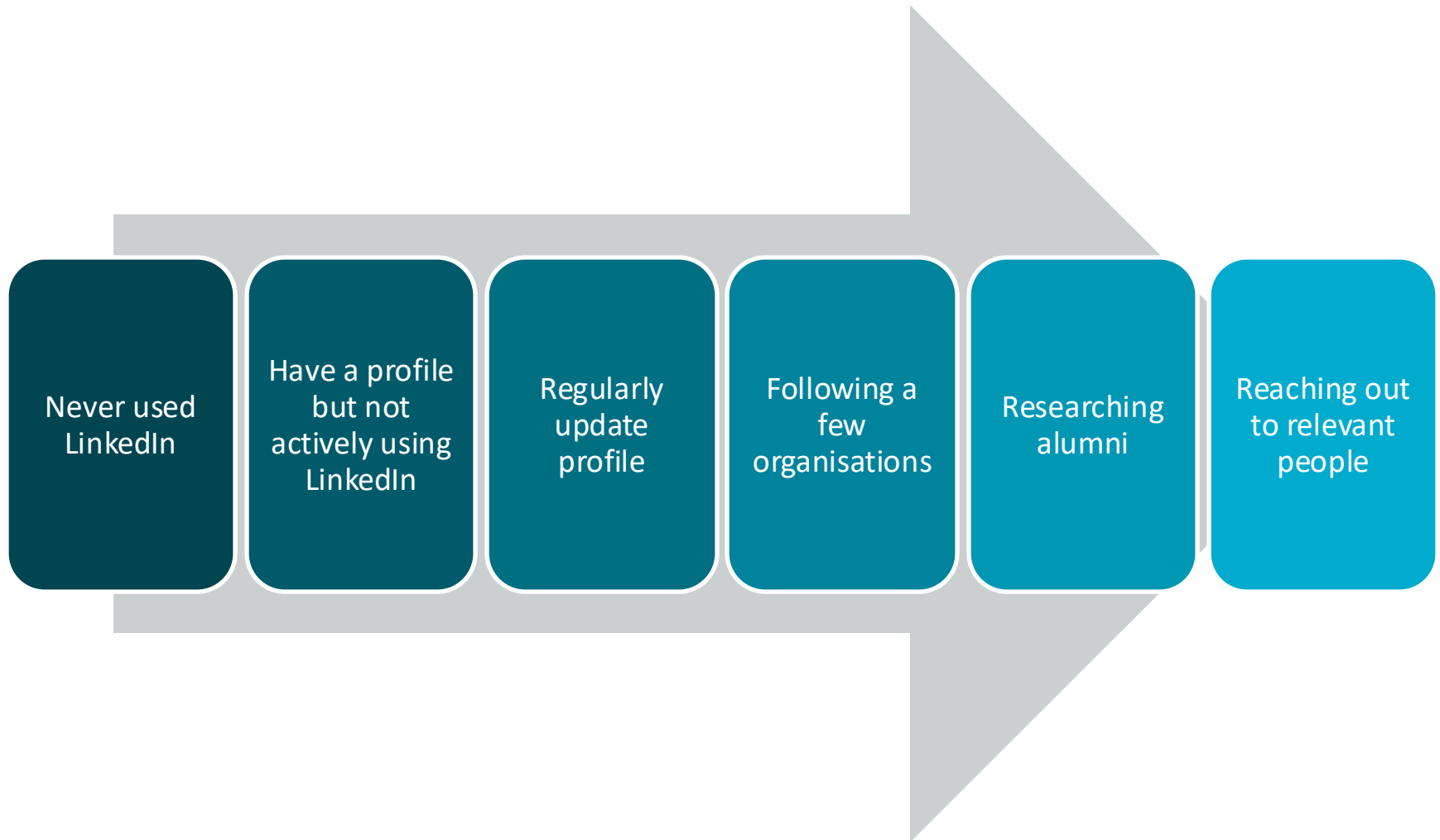
- Creating an effective profile

Making the most of LinkedIn for:

- Careers research
- Networking

Anything else you'd like to cover?

Your situation



Building & optimising your personal profile

What do you want people to know about you?

What words will you use to describe yourself and your experience?

How will you formulate your 'story'?

LinkedIn profile

What do you not want people to know about you?

Does this profile fit the opportunities you are seeking?

Can you use other people to back up what you say – eg recommendations?

Effective profiles?

What makes the summary effective?

How much detail is there about previous experience?

How do they convey their story?

What ideas does that give you?

A few to look at:

Danny Y <https://www.linkedin.com/in/danny-y-40949126/>

Diogo Martins <https://www.linkedin.com/in/diogocorreiamartins/>

Alice Sabino <https://www.linkedin.com/in/alice-sabino-29931946/>

Fiona Telford (24) Fiona Telford (PgDipCG) | LinkedIn

5 Levels of Networking

Alliance

Advocacy

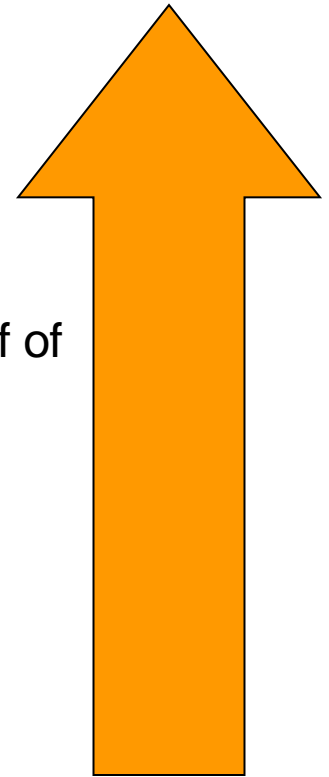
Assistance

Advice

Answers

Increasing commitment,
time and effort on behalf of
contact.

Increasing need for a
strong relationship.



Moodle for knowledge gain

Career and study options



Career and study options

Information about different roles and employers within public health and related fields, details of what LSHTM graduates did next, and resources about further study and training.

To explore your options further and hear alumni and employer insights about their work please visit the **recordings section**, which contains a number of **alumni/employer talks**, **panel discussions** with panellists working in a range of organisations plus careers consultant led **workshops** and bespoke **videos** about **potential jobs** and **career decision making**.

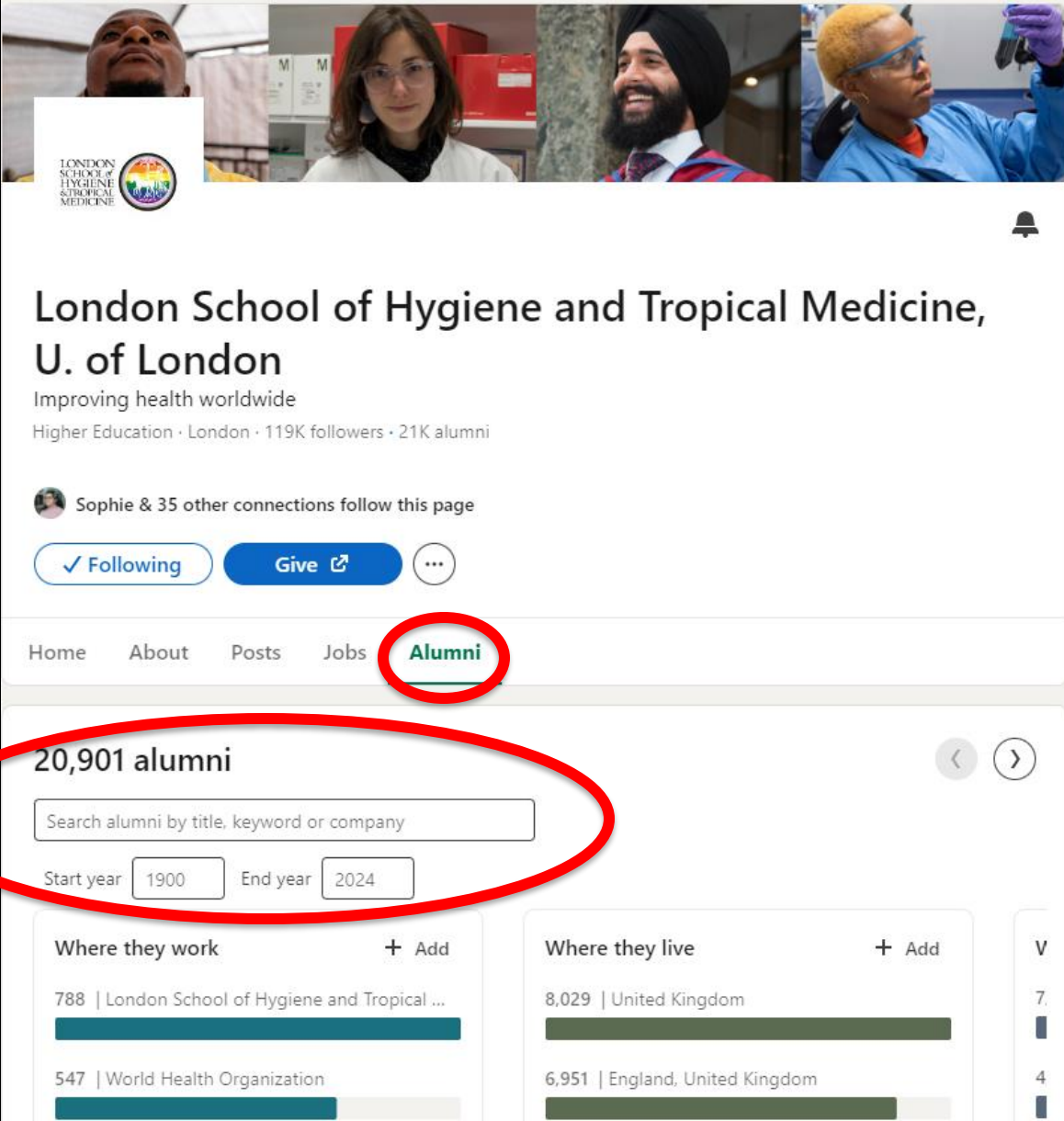
As a student at LSHTM, you have access to **LinkedIn Learning** and there are some great job search nano tips there like **this one** on taking 3 steps to find the career for you.

Don't forget that if you'd like to speak to a careers consultant about the different options available you can book an appointment.



Use LinkedIn to connect with Alumni & conduct informational interviews

- Go to [LSHTM page](#)
- Click "Alumni" tab
- Search by title, keyword or company
- Connect/message with alumni
- Global network of 20,000+ alumni



London School of Hygiene and Tropical Medicine, U. of London
Improving health worldwide
Higher Education · London · 119K followers · 21K alumni

Sophie & 35 other connections follow this page

Following Give ...

Home About Posts Jobs **Alumni**

20,901 alumni

Search alumni by title, keyword or company

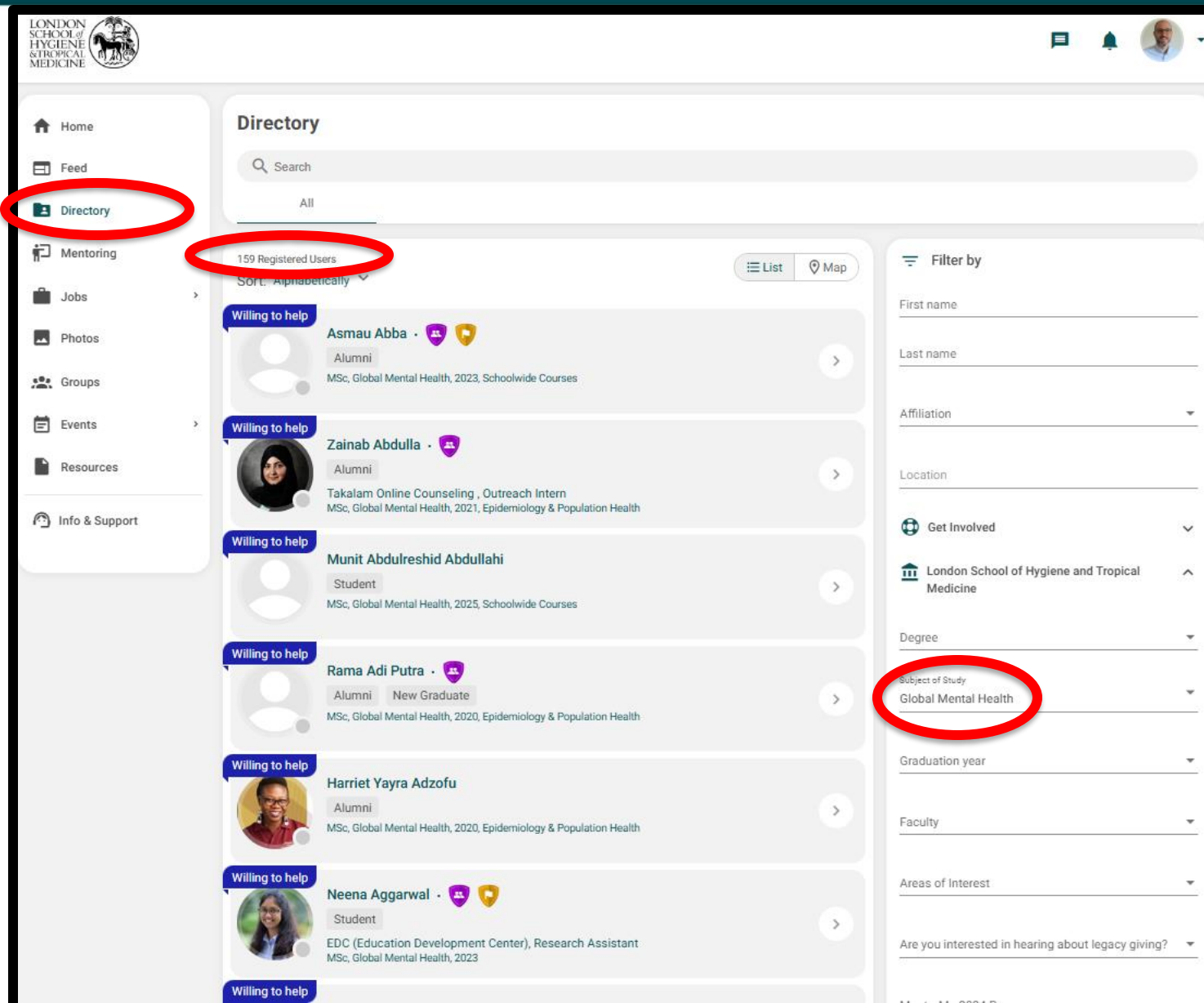
Start year 1900 End year 2024

| Where they work | + Add |
|---|-------|
| 788 London School of Hygiene and Tropical ... | |
| 547 World Health Organization | |

| Where they live | + Add |
|---------------------------------|-------|
| 8,029 United Kingdom | |
| 6,951 England, United Kingdom | |

Network with Alumni: LSHTM Connect

- Join 5000+ alumni and students on [LSHTM Connect](#)
- Click on 'Directory'
- Choose from the filters
- See where they have worked in the past, and where they are working now



The screenshot shows the LSHTM Connect Directory interface. The left sidebar contains navigation options: Home, Feed, Directory (circled in red), Mentoring, Jobs, Photos, Groups, Events, Resources, and Info & Support. The main content area displays a list of users under the heading 'Directory'. A search bar is at the top, and a filter dropdown shows '159 Registered Users' (circled in red). The list includes profiles for Asmau Abba, Zainab Abdulla, Munit Abdulreshid Abdullahi, Rama Adi Putra, Harriet Yayra Adzofu, and Neena Aggarwal. Each profile shows their name, role (Alumni or Student), and a list of courses. The right sidebar contains a 'Filter by' section with various filters: First name, Last name, Affiliation, Location, Get Involved, London School of Hygiene and Tropical Medicine, Degree, Subject of Study (circled in red, with 'Global Mental Health' selected), Graduation year, Faculty, Areas of Interest, and Are you interested in hearing about legacy giving?.

Reachout for conversations

1) Why them

Dear [Name] I see that you are working for [Organisation] and I'm really interested in your [Work/Project]

2) Why you

I have [X] years of experience in [Y] field, and after completing my MSc in [XXX] from LSHTM I'm looking for [Z]

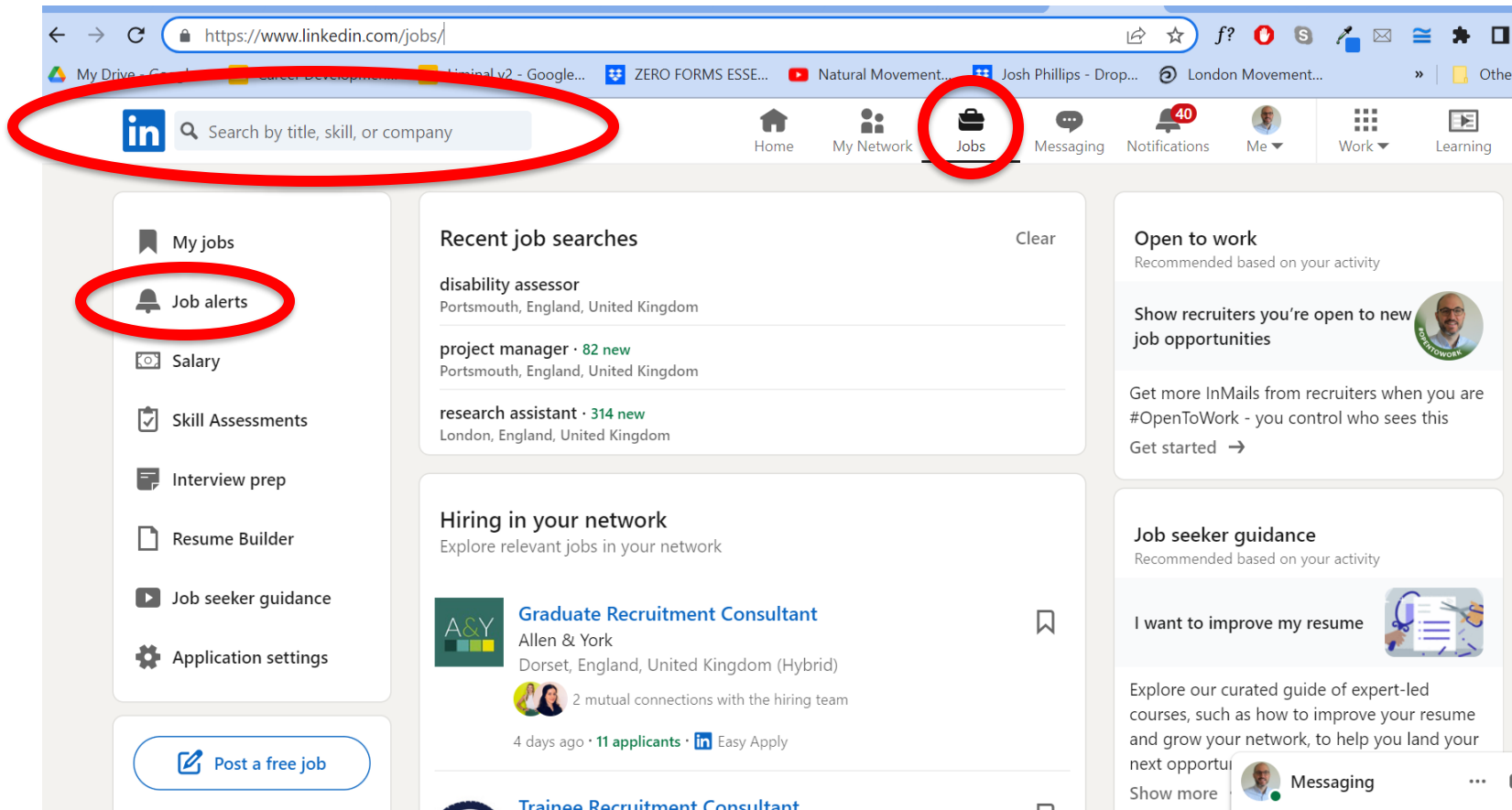
3) The ask

Would you be open to connecting for a short conversation so that I can [Learn more about your carer path / organisation / explore ways to help]

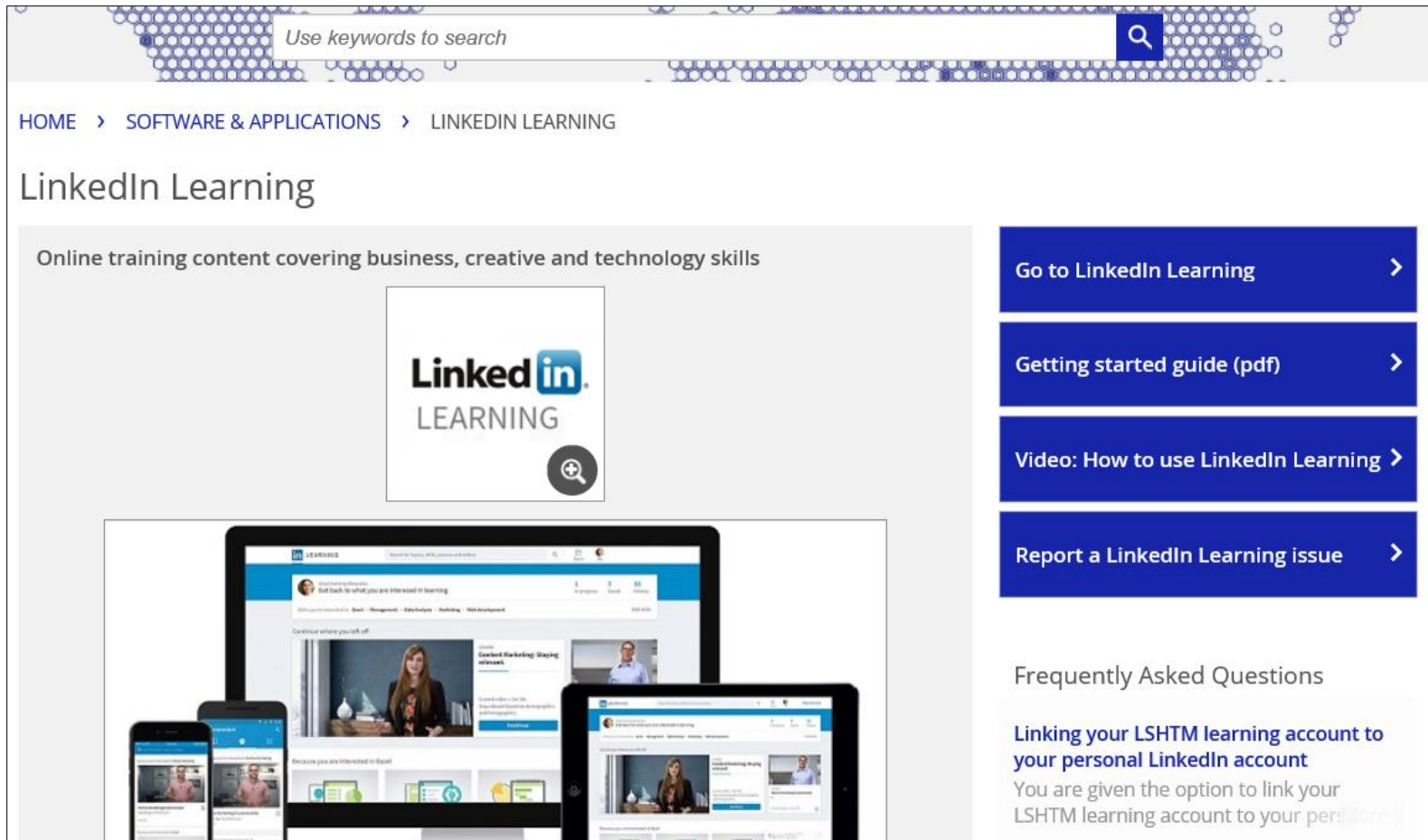
Conversations are the gateway to 'hidden' unpaid or paid opportunities!

Use LinkedIn to research career ideas and as a method for making applications (but not the only method)

LinkedIn [here](#)



The screenshot shows the LinkedIn Jobs page. The browser address bar displays <https://www.linkedin.com/jobs/>. The navigation bar includes icons for Home, My Network, Jobs (circled in red), Messaging, Notifications (40), Me, Work, and Learning. The search bar, containing the text "Search by title, skill, or company", is also circled in red. On the left sidebar, the "Job alerts" menu item is circled in red. The main content area features a "Recent job searches" section with entries for "disability assessor", "project manager · 82 new", and "research assistant · 314 new". Below this is a "Hiring in your network" section for "Graduate Recruitment Consultant" at "Allen & York". The right sidebar contains sections for "Open to work", "Job seeker guidance", and "I want to improve my resume".



The screenshot shows the LinkedIn Learning website. At the top, there is a search bar with the text "Use keywords to search" and a magnifying glass icon. Below the search bar, the navigation path is "HOME > SOFTWARE & APPLICATIONS > LINKEDIN LEARNING". The main heading is "LinkedIn Learning" with the subtitle "Online training content covering business, creative and technology skills". In the center, there is a large "LinkedIn LEARNING" logo with a magnifying glass icon. Below the logo, there are three devices (a smartphone, a tablet, and a laptop) displaying the LinkedIn Learning interface. On the right side, there are four blue buttons with white text and right-pointing chevrons: "Go to LinkedIn Learning", "Getting started guide (pdf)", "Video: How to use LinkedIn Learning", and "Report a LinkedIn Learning issue". Below these buttons, there is a section titled "Frequently Asked Questions" with a link: "Linking your LSHTM learning account to your personal LinkedIn account". Below the link, there is a short paragraph: "You are given the option to link your LSHTM learning account to your personal LinkedIn account".

Find by visiting <http://linkedinlearning.lshtm.ac.uk/>

LinkedIn Learning



LINKEDIN LEARNING Search for skills, subjects or software Home In Progress Saved My Org Me

LINKEDIN LEARNING writing your cv Home

Filter Results 1,183 Results for "writing your cv"

Content by

- LinkedIn Learning (1,183)
- Your Company (0)

Type

- Courses (261)
- Videos (917)
- Learning Paths (5)
- Links (0)

Level

Software

Subjects & Topics

Custom Tags

Language: English

VIDEO
Your bio, CV, and headshot
From: Running a Design Business: Self Promotion
2m 34s

COURSE
CV Success Master Class
By: Aimee Bateman
52m 9s

VIDEO
Writing resumes and cover letters
From: Job Hunting for College Grads
2m 51s

VIDEO
Your CV layout
From: CV Success Master Class
34m 18s

Filter Results

374 Results for "public health"

Content by ^

- LinkedIn Learning (374)
- Your Company (0)

Type ^

- Courses (9)
- Videos (365)
- Learning Paths (0)
- Links (0)

Level v

Software v

Subjects & Topics v

Custom Tags v



COURSE

Learning Public Data Sets

By: Curt Frye

2h 6m · Skills: Data Analysis, Microsoft Excel



COURSE

Descriptive Healthcare Analytics in R

By: Monika Wahi

4h 15m · Skills: R, Data Analysis



VIDEO

Change in action: The National Health Service (NHS)

From: Gary Hamel on Busting Bureaucracy

4m 18s



COURSE

Building Self-Confidence

By: Todd Dewett

21m 27s · Skills: Life Skills, Personal Development

Watch/listen to materials using LinkedIn

Moodle link [here](#)

LinkedIn: why use it and how to make the most of it ✕

A series of short recorded resources on how to set up or improve your profile; connect with alumni and build your community; use LinkedIn to generate career ideas, research organisations and engage with content and people; plus one on monitoring your privacy settings on LinkedIn.

Bite sized recordings:

Your LinkedIn profile (9 min recording including how to edit your visibility, no LSHTM login required)

Building your community (7 min recording, including how to find LSHTM alumni and people in target organisations, no LSHTM login required)

Research and engage with content and people (9 min recording, no LSHTM login required)

Settings and Privacy (7 min recording, no LSHTM login required)

Recorded workshop:

LinkedIn - why use it and how to get the most from it, 27 Jan 2021 - recording with captions/transcript (no login required)

Forthcoming events

For full details see '[Forthcoming workshops and events](#)' tile on Moodle

We value your feedback

Please complete the feedback form – the link is in the chat box!

<https://forms.office.com/Pages/ResponsePage.aspx?id=oaKtcild7U6xIPh0V3cUnib6FT5JU2IKm1h1jmhk5TFUQ1NBNQ1gyMkZNTedINjBKM0tJQjQ3MINTSy4u>

Thank you for your time

And now onto your QUESTIONS...